U. S. BIO-GENICS CORP.
136 WEST 52ND STREET
NEW YORK 19, NEW YORK

YOUR LIFE MAY BE CHANGED IN JUST 15 DAYS BY AMAZING NEW DISCOVERY

that world famous doctors and scientists say will --

- Eliminate chronic tiredness and fatigue
- Restore sex virility in men
- Restore youthful sex functions in women
- Rejuvenate failing or worn out glandular activities
- Increase life span
- Stimulate mental activity and improve memory
- Induce general feeling of well-being

Yes! World famous continental doctors and scientists say a new lease on life may be yours as a result of "royal jelly" -- a remarkable substance manufactured only on special occasions by nursing bees. "Royal jelly" -- totally different from honey -- contains a mysterious ingredient which when fed to an ordinary bee gives it astounding sexual powers, increases its life span by 30 times, and makes it ruler of all the other bees.

CAN ROYAL JELLY ALSO ENDOW HUMANS WITH FABULOUS SEX POWERS AND LONGER LIFE?

For years scientists have been fascinated by this miracle of nature. They fed "royal jelly" to old hens and were amazed to find that they started laying eggs again. Old, retired roosters resumed their youthful sexual functions. Laboratory animals fed "royal jelly" lived up to 30% longer.

And now -- at last -- reports from continental doctors and scientists with international reputations tell of equally fantastic benefits to men and women who have used royal jelly". So exciting are these reports that leading newspapers and magazines in this country have featured stories about them.

LOOK MAGAZINE states that French expert Bernard Desouches wrote a book extolling "royal jelly" as a "delayer of age and restorer of sexual vigor". It is this same Bernard Desouches who, at the age of 80 possessed the remarkable physical vigor and mental alertness that would make many a man of 40 envious.

Reuters News Agency, in a world-wide dispatch only a short time ago, quoted Dr. Ricardo Galleazzi-Lisi, personal physician to Pope Pius XII, as saying that Royal jelly was responsible "to a great degree" for the Pope's recovery from his recent grave illness.

A book published in England reports that Russian officials, who sent a questionnaire to all persons over 100 years old, were amazed to discover that more than half of them were bee keepers.

"ACTIVATOR OF THE GLANDS"

The famous Swiss Dr. Paul Niehans says "Royal jelly is an activator of the glands," and that many simple disabilities which take

the joy out of living for millions of people, such as tiredness, edginess and irritability, headaches, insomnia, depression, were helped remarkably.

A French authority writes of a woman becoming fertile again at the age of menopause (change of life) and of a glorious feeling of "youth and well-being" resulting from continued use of "royal jelly".

5000 DOCTORS HEAR ROYAL JELLY APRPOVED!

A Congress of 5000 doctors in Karlsruhe, Germany, heard amazing reports on reseach done with "royal jelly". It was found to be an excellent tonic for the nerves. It provided one with an almost immediate feeling of well-being. Cases were reported in which depression disappeared, vitality was restored and a more youthful disposition was the patient's reward. "Royal jelly" has been known to normalize sexual capacities, improve memory and alleviate some of the ills of old age.

PROVE TO YOURSELF HOW ROYAL JELLY CAN HELP YOU ---
WITHOUT RISKING A PENNY!

Today we are proud to place this wonderful new discovery in your hands. ROYLJEL FORMULA 101 contains the remarkable "royal jelly" which has created such a sensation in the medical and scientific worlds. ROYLJEL FORMULA 101 is so potent that a single capsule carries you through the entire day! And it is absolutely safe -- not a drug, non-toxic and not habit forming.

Yes! In just 15 days begin to discover that marvelous sense of well-being - that exhilirating feeling of really being alive, of renewed physical and mental vigor, of sound, healthful sleep -- that wonderful sensation of youthfulness and accompanying sexual satisfaction!

We are so confident that ROYLJEL FORMULA 101 may be the blessing you have been seeking that we want you to try it without risking a penny! You must be absolutely convinced that you have been really helped -- YOU MUST BE THRILLED WITH THE RESULTS or simply return the empty bottle and ROYLJEL FORMULA 101 will have cost you nothing!

ROYLJEL SUPPLIES LIMITED!
ACCEPT THIS PERSONAL INVITATION TODAY!

This offer is necessarily limited because "royal jelly" is a completely natural substance and is in short supply. To avoid disappointment MAIL YOUR PERSONALIZED NUMBERED RESERVATION FORM TODAY! Don't delay -- get started immediately using this natural "miracle substance" that may change your whole life!

Sincerely yours,

Thomas Rovere

Thomas Rovere

AUG 22 1957
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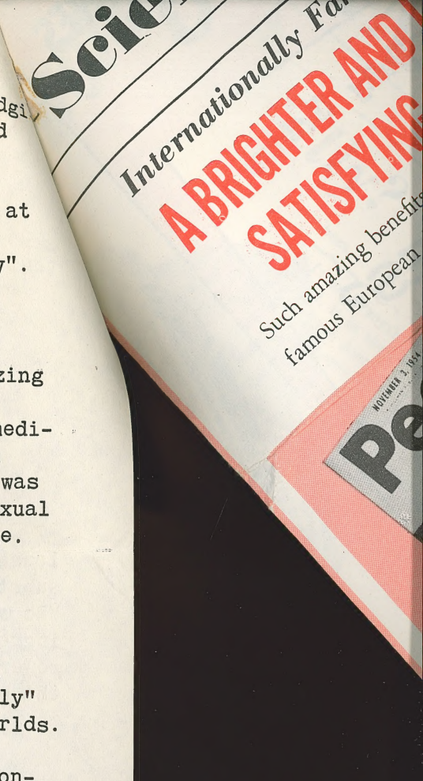

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U. S. BIO-GENICS

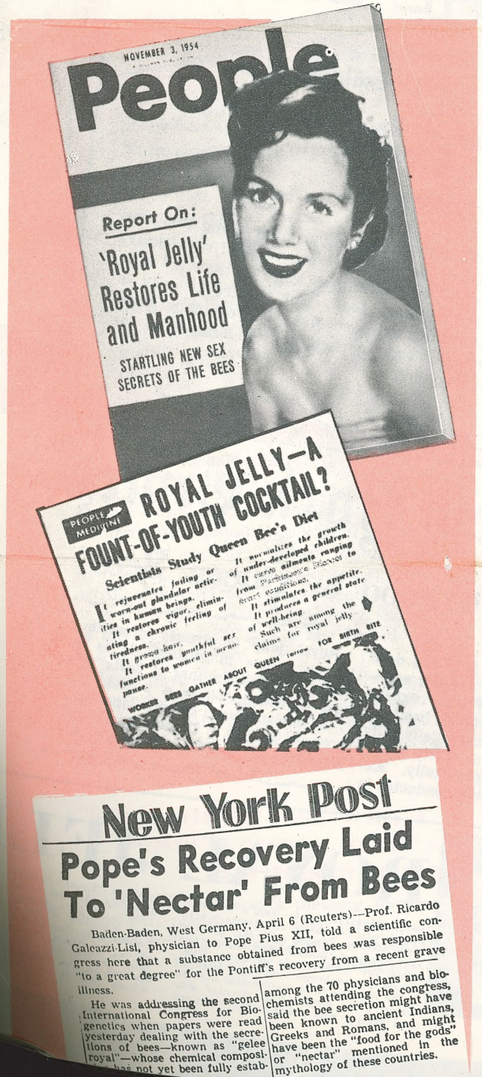
Science News Digest

VOLUME MCMLVII • I

Internationally Famous Doctors and Scientists Say—

A BRIGHTER AND LONGER, MORE SEXUALLY SATISFYING LIFE WITH ROYAL JELLY!

Such amazing benefits from the use of Royal Jelly have been reported by world famous European doctors, scientists and bio-chemists that a storm of excitement has been created in this country. Now, on the following pages, you can read for yourself the actual reports that have appeared in many of the nation's most respected newspapers and magazines. You can read too, in their own words, the statements by eminent continental authorities that Royal Jelly will —



- Restore youthful sex functions in women already experiencing change of life
- Restore sex virility in men
- Rejuvenate failing or worn out glandular activities in humans
- Induce general feeling of well-being
- Stimulate mental activity
- Improve memory
- Increase life span
- Eliminate chronic tiredness and fatigue
- Normalize growth in underdeveloped children

These are not the claims of U.S. Bio-Genics Corp., but the actual findings of internationally renowned men of science.

U.S. Bio-Genics Corp. is presenting this report as a public service and offers high potency Royljel Formula 101 for sale with the understanding that anyone taking Royljel Formula 101 must be thrilled with the results or their money will be refunded in full.

FAMOUS NEWSPAPERS AND MAGAZINES REPORT SENSATIONAL BENEFITS WITH ROYAL JELLY!

FEATURES — Chicago Daily Tribune

SUPER-FOOD FROM THE BEES?

Science Studies the Magic in Royal Jelly, Exclusive Fare of Queen Bee, Which Some Day May Help to Rejuvenate Humans

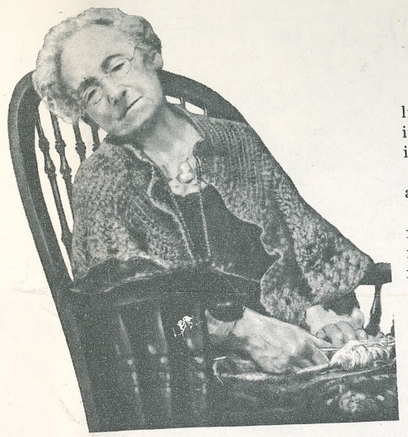
By William Gilman

THE BUSY little bee has been admired by mankind for many centuries. Poets have sung its praises with honeyed phrases. Sermons have been preached on its hard-working habits and its community spirit. And now scientists have begun a deep probe into enthusiastic reports that bees can give us a marvelously concentrated super-food which would pack the punch that Ponce de Leon was seeking in a "fountain of youth."

What the bees have to offer along this line is their glandular secretion called royal jelly. The honey which bees store in their hives is their ordinary food. But this royal jelly is something extra special. The ordinary adult bees don't get a speck of it. It is reserved for their queen.

Newsday

Miracle Bullets to cure the ills of Old Age



Why do queen bees reach twice the size and live 10 times as long as the drones and workers in the hives—and lay more than their weight in eggs a day?

Why do beekeepers—in the Soviet Union, at least—live to a hale and hearty old age?

Is the secret of eternal youth to be learned from the honey bee? Is royal jelly, the special food fed to the queen bee and perhaps filched from her by the Russian apiarists, the answer?

Experiments being directed now by scientists and doctors in this country and abroad may provide the answer before long. Work already completed shows that the special nectar of the queens contains factors that increase both vigor and life span in insects and laboratory animals.

The New York Times.

Tests With Food of Queen Bees

Rejuvenation Tales

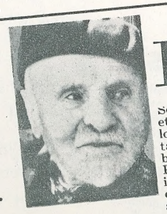
Tales of what royal jelly has done in a few human cases are not scientific evidence. One French experimenter, a man of nearly 80, has been taking small doses of royal jelly daily and is said to be remarkably active both mentally and physically. Experiments are also being conducted in Mexico.

Royal jelly is already prescribed by physicians in Mexico. It is so difficult to obtain that it costs several thousand dollars a pound.

At this summer's Bee-Keeping Congress to be held in Copenhagen, royal jelly will be discussed in detail. Al-

LOOK INCORPORATING COLLIERS

Does the bee hold the key to longer, better human lives? Here's evidence that it may.



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Journal NEW YORK American

AN AMERICAN PAPER FOR THE AMERICAN PEOPLE

Bees, Not Birds. Know Facts of Life

WHY does the Queen Bee live for five years while the busy little working bees live only six weeks?

Why is the Queen Bee bigger, more beautiful, more fertile, as well as longer-lived?

Behind these questions lies a honey of a mystery about a substance known as "Royal Jelly," which is manufactured by baby bees on the 5th and 6th day of life and which is the only diet of the Queen Bee.

All a-buzz with eagerness, Mr. Bloom called Prof. E. J. Dyce of Cornell and Prof. G. F. Townsend of Ontario College in Canada and sent me both their statements.

Research Results

As background for them, I learned that experiments in royal jelly began 18 years ago in Germany, France and Mexico, and that in Canada the great discoverer of insulin, Sir Frederick Banting, suggested research be done on it at the Banting Institute.

Also that a congress of 5,000 German doctors had stated years ago that pigs fed on royal jelly lived 20% to 30% longer than other pigs, that young hens increased their output when fed on it, and old hens started laying eggs again.

"It's definitely on the books," said Prof. Dyce, "for us to start experimentation here at Cornell in royal jelly." He spoke of Prof. Townsend, once a pupil of his, who had worked with Banting's colleague, a Dr. Lucas.

"They isolated a factor," he went on, "that appears to increase the egg laying capacity of the fruit fly. We have heard stories . . . about what is has done for humans in Europe.

THE TEL

TORONTO, WEDNESDAY, D

Rejuvenate Man W

Bees may soon set the medical world buzzing, the Ontario Beekeepers' Association was told yesterday.

This tip came from R. B. Willson, a New York honey dealer who has a scientific as well as a commercial interest in bees.

In Greek mythology, ambrosia was the food of the gods. But Mr. Willson spoke about the food of queens—queen bees.

Doctors are wondering, though, if royal jelly might not be the answer to many human ailments and diseases. They have noticed that this remarkable substance has a rejuvenating effect on patients suffering from many degenerative diseases.

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New York Post

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The substance causes queen bees to hatch from normal eggs and larvae with a "vital power" far greater than that of normal working bees.

Dr. De Pomiade, 80-year-old French scientist and the senior among the 70 physicians and biochemists attending the congress, said the bee secretion might have been known to ancient Indians, Greeks and Romans, and might have been the "food for the gods" or "nectar" mentioned in the mythology of these countries.

PEOPLE IN MEDICINE

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U.S. BIO-GENICS CORP., 136 WEST 52 ST., N. Y. 19

Report

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THE TELEGRAM

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Doctors are wondering, though, if royal jelly might not be the answer to many human ailments and diseases. They have noticed that this remarkable substance has a rejuvenating effect on patients suffering from many degenerative diseases.

Royal jelly is produced in the glands of nurse-maid bees in a hive. For the first two days of their lives, all young bees are fed on it—but later it is fed exclusively to queens.

In fact, Mr. Willson explained, it is this diet of royal jelly that makes a bee into a queen. And queen bees outlive generations of ordinary worker bees.

The youth-giving factor in royal jelly, Mr. Willson said, is in the pantothenic acid it contains. Also, royal jelly is filled with vitamins,

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LOOK

NOVEMBER 3, 1954

People

Report On:

'Royal Jelly' Restores Life and Manhood

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U.S. BIO-GENICS CORP., 136 WEST 52 ST., N. Y. 19

ROYAL JELLY ACCLAIMED AT MEDICAL CONGRESS

Summarizing a report from the Medical Congress in Karlsruhe, Germany: "Royal Jelly is a complete food . . . It acts as a Natural Super-Tonic and is a true organic rejuvenator, giving back to the organism its defenses. In summarizing, we can say that Royal Jelly is the ideal alimentary compliment for those who are tired, fatigued, convalescent and dejected, and for those who want to live more fully and to conserve their energies which are lost. When you take Royal Jelly, one obtains these surprising results, which remain long after taking it.

ROYAL JELLY ENTHUSIASTS LIST VIRTUES

(*From the Chicago Tribune*)

Just what are the Royal Jelly claims . . . Here are the virtues listed by Royal Jelly's enthusiasts:

Produces "general state of well-being."

Permits prolonged intellectual work without tiring.

Stimulates appetite.

Normalizes growth of underdeveloped children.

Gives fast, effective relief to women suffering critical years.

Eliminates "chronic feeling of tiredness."

Lengthens lives of experimental animals and insects.

Rejuvenates failing or worn out glands, producing feeling of youthfulness.

ROYAL JELLY — A VERITABLE FOUNTAIN OF YOUTH COCKTAIL?

The magazine "PEOPLE" states that reports from Europe tell of an 80-year-old medical gentleman whose physical condition would make a 50-year-old envious; the man regularly partakes of Royal Jelly. A young woman, married to an artist, suffered from neurasthenia. After three days of treatment with Royal Jelly, she is quoted as having said: "I feel a zest for life which I had not had before."

Some have attributed Royal Jelly's potency to vitamins and/or hormones. *But the most recent opinion is that its stimulating qualities will eventually be attributed to a still unknown X-factor.*

"STIMULATES THE MIND — HELPS WOMEN IN CRITICAL YEARS" — SAY FRENCH SCIENTISTS!

"Royal Jelly produces a pleasing state of well being . . . permits prolonged intellectual work without tiring . . . gives rapid and effective relief to the suffering of women in their critical years."

HOW YOU CAN TRY ROYAL JELLY ON SENSATIONAL NO-RISK PLAN!

Yes! You can actually discover what Royal Jelly can do for you — without risking a single penny!

For complete details of this sensational trial plan see next page!

"GIVES ENERGY AND HEALTH EQUAL TO 20 YEARS OF LIFE" SAYS INT'L CONGRESS REPORT!

Excerpts from the International Congress Report on Royal Jelly:

"Dr. Boyer de Belverer . . . Experiments conducted for more than 10 years in France and Italy allow one to accept the fact that Royal Jelly works in beneficial form on the individual and taking it with regularity, one can obtain a positive benefit of greater energy and health equivalent to twenty years of life."

"It may lead to regenerating the glands of our body and giving us a new life."

ROYAL JELLY RICH IN LIFE-SPAN ELEMENTS — SAYS DR. BANTING, CO-DISCOVERER OF INSULIN!

"The most complete Scientific Report on Royal Jelly was prepared under the direction of Dr. Frederick Banting, the discoverer of Insulin, at the Banting Institute in Ontario, Canada. Royal Jelly was found to be rich in proteins and vitamins, with a particularly high concentration of pantothenic acid, the vitamin of the important B-Complex Group, that has to do with increasing the life span."

ROYAL JELLY "DELAYER OF AGE RESTORER OF SEXUAL VIGOR"

After 20 Years of Scientific Research, the exact composition of Royal Jelly is still a mystery. Scientist and nutritional experts know that it is rich in protein and almost the full range of known vitamins. They also report that Royal Jelly is the richest source of Pantothenic Acid, the Important Element in the B-Complex Group having to do with Increasing the Life Span.

A few years ago, the world-famous French Nutrition Expert, Bernard Desouches wrote a book praising Royal Jelly as a "Delayer of Age and Restorer of Sexual Vigor."

NOW — IN JUST 15 DAYS DISCOVER HOW ROYAL JELLY MAY CHANGE YOUR LIFE!

Try ROYLJEL FORMULA 101 — *Completely At Our Risk!*

A New Feeling of Rejuvenation Increased Pep & Energy May Be Yours

Now you too may benefit from this new medical discovery recently made available through the efforts of research scientists. This wonderful substance, in combination with many important and essential vitamins in an easy to take capsule form, is now available in ROYLJEL Formula 101. Over the years, men and women from many countries of the world have testified to amazing benefits derived from this scarce Queen Bee's Food. The "*New York Times*" reported that at one time ROYAL JELLY cost several thousand dollars a pound. Now, thanks to the tireless efforts of research scientists, a way has been found to make this wonder-working miracle food of the Queen Bee available to the public in inexpensive, easy-to-take, oral capsule form.

Every man and woman who feels "old" and "played out" should seriously consider the use of this Super Tonic ROYLJEL Formula 101.

Inexpensive... Easy-to-Take... Rapid Acting... Royljel Capsules

You can now get the desired results of Royal Jelly by taking concentrated ROYLJEL FORMULA 101 CAPSULES daily. Each capsule, in addition to the precious Royal Jelly, contains more than 10 times the normal daily requirements of Vitamin B-1, 2½ times the daily need of Vitamin B2, and more than 1½ times the suggested daily intake of Vitamin C. The capsule dissolves rapidly, releasing the inherent powers of Royal Jelly inside your body... to help rejuvenate your natural, bodily functions.

Take ROYLJEL and unless completely delighted with results, your money will be refunded . . . promptly.

Order Royljel Formula 101 With Complete Confidence

No Doctor's Prescription Necessary

If for any reason ROYLJEL Formula 101 Fails to satisfy you in any way — your money will be refunded promptly in full. Because of the great scarcity of Natural ROYLJEL we have set aside in your name a supply of ROYLJEL Formula 101. As you can understand, this offer is good for a limited time only and may be withdrawn without notice.

ROYLJEL FORMULA 101 Guaranteed TO SATISFY IN EVERY WAY — OR YOU PAY NOTHING!

ROYAL JELLY CAN BE TAKEN WITH COMPLETE CONFIDENCE!

Karlsrhue Medical Congress Reports:
"Royal Jelly is a complete food... acts as a natural Super-Tonic and is a true organic rejuvenator . . . Royal Jelly is the ideal alimentary compliment for those who are tired, fatigued, convalescent and dejected... and for those who want to live more fully and to conserve their energies which are lost. When you take Royal Jelly, one obtains these surprising results which remain long after taking it.

Rx

No Doctor's Prescription Necessary!

ROYLJEL FORMULA 101

THESE MEDICALLY PURE CAPSULES MAY BE YOUR ANSWER TO RE-NEWED VIGOR, REJUVENATED ENERGY... IN FACT MAY BE THE SOURCE OF A LONGER LIFE.

RoylJel Formula 101 Capsules are still in limited supply. Try them with complete confidence and at our expense. But you must act right now. If your PERSONALIZED NUMBERED ORDER is not received within a reasonable time, your supply of RoylJel Formula 101 Capsules will be transferred.

DON'T PASS UP THIS RARE OPPORTUNITY TO PROVE FOR YOURSELF WHAT INTERNATIONAL DOCTORS AND SCIENTISTS HAVE PROCLAIMED.

YOU MUST BE THRILLED WITH ROYLJEL FORMULA 101 OR IT COSTS YOU NOTHING!

AUG 22 1957
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U.S. BIO-GENICS CORP., 136 WEST 52 ST., N. Y. 19

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NEW

YOUR LIFE MAY B
BY AMAZ

that world famous doctors and s

- Eliminate chronic tire
- Restore sex virility
- Restore youthful s
- Rejuvenate faili
- Increase life
- Stimulate me
- Induce gen

Yes! World famous cont
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substance manufactured only on
"Royal jelly" -- totally differ
ingredient which when fed to an
powers, increases its life span
the other bees.

CAN ROYAL JE
WITH FABULOUS SE

For years scientists ha
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they started laying eggs again
youthful sexual functions. Lab
up to 30% longer.

And now -- at last --
scientists with international
benefits to men and women who h
these reports that leading news
have featured stories about the

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"ACTIVA

The famous Swiss Dr.
activator of the glands," and

HOW YOU CAN TRY ROYAL JELLY ON SENSATIONAL NO-RISK PLAN!

Yes! You can actually discover what Royal Jelly can do for you — without risking a single penny!

For complete details of this sensational trial plan see next page!

"GIVES ENERGY AND HEALTH EQUAL TO 20 YEARS OF LIFE" SAYS INT'L CONGRESS REPORT!

Excerpts from the International Congress Report on Royal Jelly:

"Dr. Boyer de Belverer . . . Experiments conducted for more than 10 years in France and Italy allow one to accept the fact that Royal Jelly works in beneficial form on the individual and taking it with regularity, one can obtain a positive benefit of greater energy and health equivalent to twenty years of life."

"It may lead to regenerating the glands of our body and giving us a new life."

ROYAL JELLY RICH IN LIFE-SPAN ELEMENTS — SAYS DR. BANTING, CO-DISCOVERER OF INSULIN!

The most complete Scientific Report on Royal Jelly was prepared under the direction of Dr. Frederick Banting, the discoverer of Insulin, at the Banting Institute in Ontario, Canada. Royal Jelly was found to be rich in proteins and vitamins, with a particularly high concentration of pantothenic acid, the vitamin of the important B-Complex Group, that has to do with increasing the life span."

ROYAL JELLY "DELAYER OF AGE RESTORER OF SEXUAL VIGOR"

After 20 Years of Scientific Research, the exact composition of Royal Jelly is still a mystery. Scientist and nutritional experts know that it is rich in protein and almost the full range of known vitamins. They also report that Royal Jelly is the richest source of Pantothenic Acid, the Important Element in the B-Complex Group having to do with Increasing the Life Span.

A few years ago, the world-famous French Nutrition Expert, Bernard Desouches wrote a book praising Royal Jelly as a "Delayer of Age and Restorer of Sexual Vigor."

NOW — IN JUST 15 DAYS DISCOVER HOW ROYAL JELLY MAY CHANGE YOUR LIFE!

Try ROYLJEL FORMULA 101 — *Completely At Our Risk!*

A New Feeling of Rejuvenation Increased Pep & Energy May Be Yours

Now you too may benefit from this new medical discovery recently made available through the efforts of research scientists. This wonderful substance, in combination with many important and essential vitamins in an easy to take capsule form, is now available in ROYLJEL Formula 101. Over the years, men and women from many countries of the world have testified to amazing benefits derived from this scarce Queen Bee's Food. The *"New York Times"* reported that at one time ROYAL JELLY cost several thousand dollars a pound. Now, thanks to the tireless efforts of research scientists, a way has been found to make this wonder-working miracle food of the Queen Bee available to the public in inexpensive, easy-to-take, oral capsule form.

Every man and woman who feels "old" and "played out" should seriously consider the use of this Super Tonic ROYLJEL Formula 101.

Inexpensive... Easy-to-Take... Rapid Acting... Royljel Capsules

You can now get the desired results of Royal Jelly by taking concentrated ROYLJEL FORMULA 101 CAPSULES daily. Each capsule, in addition to the precious Royal Jelly, contains more than 10 times the normal daily requirements of Vitamin B-1, 2½ times the daily need of Vitamin B2, and more than 1½ times the suggested daily intake of Vitamin C. The capsule dissolves rapidly, releasing the inherent powers of Royal Jelly inside your body... to help rejuvenate your natural, bodily functions.

Take ROYLJEL and unless completely delighted with results, your money will be refunded . . . promptly.

Order Royljel Formula 101 With Complete Confidence

No Doctor's Prescription Necessary

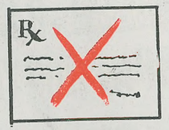
If for any reason ROYLJEL Formula 101 Fails to satisfy you in any way — your money will be refunded promptly in full. Because of the great scarcity of Natural ROYLJEL we have set aside in your name a supply of ROYLJEL Formula 101. As you can understand, this offer is good for a limited time only and may be withdrawn without notice.

ROYLJEL FORMULA 101 Guaranteed TO SATISFY IN EVERY WAY — OR YOU PAY NOTHING!

ROYAL JELLY CAN BE TAKEN WITH COMPLETE CONFIDENCE!

Karlsrhue Medical Congress Reports:

"Royal Jelly is a complete food... acts as a natural Super-Tonic and is a true organic rejuvenator . . . Royal Jelly is the ideal alimentary compliment for those who are tired, fatigued, convalescent and dejected . . . and for those who want to live more fully and to conserve their energies which are lost. When you take Royal Jelly, one obtains these surprising results which remain long after taking it.



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307723

U.S. BIO-GENICS CORP., 136 WEST 52 ST., N. Y. 19

U. S. BIO-GENICS CORP.
136 WEST 52ND STREET
NEW YORK 19, NEW YORK

YOUR LIFE MAY BE CHANGED IN JUST 15 DAYS BY AMAZING NEW DISCOVERY

that world famous doctors and scientists say will --

- Eliminate chronic tiredness and fatigue
- Restore sex virility in men
- Restore youthful sex functions in women
- Rejuvenate failing or worn out glandular activities
- Increase life span
- Stimulate mental activity and improve memory
- Induce general feeling of well-being

Yes! World famous continental doctors and scientists say a new lease on life may be yours as a result of "royal jelly" -- a remarkable substance manufactured only on special occasions by nursing bees. "Royal jelly" -- totally different from honey -- contains a mysterious ingredient which when fed to an ordinary bee gives it astounding sexual powers, increases its life span by 30 times, and makes it ruler of all the other bees.

CAN ROYAL JELLY ALSO ENDOW HUMANS WITH FABULOUS SEX POWERS AND LONGER LIFE?

For years scientists have been fascinated by this miracle of nature. They fed "royal jelly" to old hens and were amazed to find that they started laying eggs again. Old, retired roosters resumed their youthful sexual functions. Laboratory animals fed "royal jelly" lived up to 30% longer.

And now -- at last -- reports from continental doctors and scientists with international reputations tell of equally fantastic benefits to men and women who have used royal jelly". So exciting are these reports that leading newspapers and magazines in this country have featured stories about them.

LOOK MAGAZINE states that French expert Bernard Desouches wrote a book extolling "royal jelly" as a "delayer of age and restorer of sexual vigor". It is this same Bernard Desouches who, at the age of 80 possessed the remarkable physical vigor and mental alertness that would make many a man of 40 envious.

Reuters News Agency, in a world-wide dispatch only a short time ago, quoted Dr. Ricardo Galleazzi-Lisi, personal physician to Pope Pius XII, as saying that Royal jelly was responsible "to a great degree" for the Pope's recovery from his recent grave illness.

A book published in England reports that Russian officials, who sent a questionnaire to all persons over 100 years old, were amazed to discover that more than half of them were bee keepers.

"ACTIVATOR OF THE GLANDS"

The famous Swiss Dr. Paul Niehans says "Royal jelly is an activator of the glands," and that many simple disabilities which take

Rojelle
PHARMACAL CO.
343 SOUTH DEARBORN ST. • CHICAGO 4, ILL.

DOCTORS REPORT "MIRACLE" ROYAL JELLY MAY CHANGE YOUR WHOLE LIFE!

Dear Friend:

How would you like to awaken one morning and find yourself possessed with a marvelous sense of "well-being," full of New Pep and Vitality? Wouldn't it be wonderful if you could feel renewed vigor and enjoy a "new lease on life?" Now...scientists say this may happen to you!

You have read about "ROYAL JELLY" in the nation's most respected newspapers and magazines. This miracle substance enables the Queen Bee to live up to 30 times longer than ordinary worker bees and makes it possible for the Queen to lay twice her weight in eggs in a single day.

ROYAL JELLY MAY MEAN "NEW LIFE" AFTER 40

Reports from Europe tell of an 80 year old gentleman whose physical condition would make a 50 year old envious. The man regularly partakes of Royal Jelly. According to a book published in England, when Russian officials sent questionnaires to all the centenarians (people over 100 years old) in the Soviet Union, more than half of them turned out to be beekeepers.

From France and Germany come amazing scientific reports of outstanding results obtained with Royal Jelly. One French authority writes of a woman becoming fertile at the age of menopause, and of a wonderful feeling of "youth and well-being" that resulted from continued use of Royal Jelly.

At this moment, in leading universities, scientists and nutritionists and medical doctors are doing extensive work to determine the exact role that Royal Jelly may play in your sex life, your health and your emotional condition. These researchers are especially interested in its effects on those who have passed middle age. They are working on Royal Jelly because this rare NATURAL FOOD has been indicated to contain remarkable Longevity and Sex Factors.

Doctor Paul Niehans, famous Swiss surgeon and experimenter with Hormones says: "ROYAL JELLY is an activator of the glands." Dr. Niehans discovered that many minor disabilities which bother millions of people such as tiredness, irritability, headaches, insomnia, physical and spiritual tensions, were easy to cure with the cellular therapeutics of the secretion of the bees which we call Royal Jelly.

This wonder working "elixir," ROYAL JELLY, was rare and inaccessible in quantity in this country. It was not until recently that it was brought to the attention of the American people. LOOK MAGAZINE featured it in a glowing report. The New York Times and feature columnists from coast to coast began to tell the important story of Royal Jelly. Scientists from laboratories which supply us, went to work to make it available in a NEW, NUTRITIONAL TONIC called ROJELAN FORMULA 66.

(Continued on other side)

"ROJELAN FORMULA 66" combines eight important and essential vitamins with the Natural Food of the Queen Bee, "ROYAL JELLY." Using just one easy-to-take ROJELAN capsule each day, you may yet discover, as have thousands of others, the so-coveted potion of youth and long life...whose marvelous effects seem to overshadow all the problematic and oft-proclaimed serums of longevity.

ROYAL JELLY WON APPROVAL BEFORE CONGRESS OF 5,000 DOCTORS IN KARLSRUHE, GERMANY

The general consensus of opinion of the doctors who had performed research on Royal Jelly was that it was found to be an excellent tonic for the nerves, and that it provided one with an almost immediate feeling of "well-being." In some cases depression disappeared, natural vitality was restored, and a more youthful disposition was the patient's reward. Royal Jelly has been known to improve the memory, normalize sexual capacities, and help alleviate some of the ills of age. Researchers have attributed Royal Jelly's potency to vitamins and/or hormones. But the most recent opinion is that its stimulating qualities will eventually be attributed to a "NATURAL X-FACTOR," which can not be produced synthetically.

SEE HOW ROJELAN FORMULA 66 CAPSULES MAY HELP YOU!

Today, we are proud to be able to place this wonderful NEW PRODUCT in your hands. "ROJELAN" capsules contain 10 times the minimum daily requirement of Vitamin B-1 and more than 1½ times the requirements of Vitamin C, plus a full range of other important vitamins. We feel "ROJELAN FORMULA" is truly the finest "SUPER TONIC" ever developed...it's so potent that one capsule, taken in the morning, carries you through the entire day. But we don't ask you to take our word for it. Simply use these capsules, in single or double strength concentration, FREE. You don't actually buy them, you try "ROJELAN" at our expense!

TAKE "ROJELAN FORMULA 66 CAPSULES" ENTIRELY ON APPROVAL!

We feel so sure that "ROJELAN" may be the blessing you have been seeking, that we offer it to you on a complete NO RISK, Money Back Guarantee. Take one ROJELAN capsule each day. Then, if you are not completely satisfied they have helped you to feel younger, to enjoy sounder sleep, to have a calmer disposition, and to lead a fuller, more enjoyable life, your money will be refunded, promptly and without question. Simply return the empty bottle and your "ROJELAN" capsules have cost you nothing. What could be fairer? You try "ROJELAN" at our expense, and you are the only judge of their effectiveness. You must be thrilled with the wonderful results. But, THIS OFFER IS NECESSARILY LIMITED, as the supply of Royal Jelly is, each day, in greater demand. ROYAL JELLY is a completely NATURAL PRODUCT, hence only limited quantities can be allocated to ROJELAN.

Mail the enclosed "ROJELAN" Special Order Form today! Don't delay...Get started immediately using this "MIRACLE" NATURAL FOOD that may help you feel good again...that may lead you to enjoy a new "lease on life."

Sincerely yours,

Paul Bronner

Paul Bronner
Registered Pharmacist

307626
JUL 11 1957

Wins Approval Before Congress of 5000 Doctors

Below find listing of Scientific Research evaluation of the marvelous results of the use of Royal Jelly.

"We shall take advantage of the tests made with Royal Jelly . . . it may point the way to regenerating the important glands in our body—giving us a renewed feeling of 'well being'."

"The average 'worker bee' lives 6 weeks—the Queen Bee up to 6 years, yet both have the same origin—the same sex. The reason for this difference in ages among the same insects is—the worker lives exclusively on honey and pollen from flowers, and at the same time the Queen Bee is fed on 'Royal Jelly'."

"'Royal Jelly' cannot be manufactured, nor is it possible to manufacture a product of similar ingredients."

Being a *natural product* there have been observed no cases of intoxication or functional decomposition which happens in many cases with the use of serums or hormones.

"Experiments conducted for more than 10 years in France and Italy permit acceptance of the fact that Royal Jelly works in Beneficial form on the man or woman, and—taking it with regularity they can give the positive benefit of greater energy and health of (reported) up to 20 years of life."

The use of Royal Jelly is long-lasting. The sensation of freshness, vigor and lightness persists long after one stops using it. This superfood is the food for the tired, rundown fatigued convalescent. It may also prove to be the food for those who wish to enjoy life more fully.

What Scientific Opinion Has To Say About "Royal Jelly"

- Gives rapid and effective relief to the suffering of women in their critical years.
- Produces a pleasing state of well-being.
- Permits prolonged intellectual work without tiring.
- Stimulates the appetite.
- Hogs, rats, and guinea pigs fed with Royal Jelly live 20 to 30% longer.
- Royal Jelly gives new energy to those in a weakened state, and greater vigor, more physical and spiritual strength to the healthy.
- Chickens fed with Royal Jelly double their egg output.
- Royal Jelly acts on weakened, tired eyes, giving instantly a sensation of new light.
- Royal Jelly alleviates suffering of men and women in their critical years in a sensational manner.
- Royal Jelly has rejuvenated all those of us who used it.
- Any feelings of tiredness alleviates on taking a minimum of Royal Jelly.

Royal Jelly is Better than Hormones, says D. K. Sprado at Medical Congress

"Royal Jelly has been completely successful in certain cases of patients suffering with low blood pressure, with disabilities of the motor nerves and in those who are suffered from climatic sicknesses. Precisely all these maladies have been cured by another more simple means, giving to the sick, small doses of the secretion of Young Bees—Royal Jelly."

ROYAL JELLY ACTIVATES GLANDS of the HUMAN BODY

From a report published in Leading Mexican Magazine, "Tierra:"

". . . however the doctors do know enough to use Royal Jelly in Theraputic practice as a regenerator of the cells. They recognize the fact that this substance activates the glands of the human body so that it can produce the hormones which are lacking in a sick or weakened body."

Royal Jelly Found IN FAMOUS BOSL EUROPEAN SKIN CREAM—Karlsruhe, Germany

Mr. Bosl of the Bosl Laboratories in Munich gave Doctors of the Congress a great surprise when he confessed that his famous Medical Cream for the Skin was prepared with the Royal Jelly from the Bees . . . This cream was known to the Doctors . . . All of them knew that by means of this cream sagging breasts were raised and mammary glands of women were activated . . . But they hadn't the slightest suspicion that Royal Jelly of the Bees was the active substance in this cream . . . Professor Mario Cordon demonstrated with movies, the action of this crea

t complete Scientific Report on was prepared under the direc- Frederick Banting, the discover- at the Banting Institute in On- . Royal Jelly was found to be s and vitamins, with a parti- concentration of pantothenic hin of the important B-Com- at has to do with increasing

& M COLLEGE has

Columbia University Scientists to Make Thorough Analysis on ROYAL JELLY

New York—Columbia University in the City of New York has decided to make analysis into the alleged benefits of Royal Jelly.

NEWSDAY, May 1955

". . ." According to a book published in England in 1941, "Romance and Adventure," when Russian Officials sent questionaires to the CENTENARIANS (people over 100 years old) in the Soviet Union more than half, turned out to be BEEKEEPERS."

Now, we believe we have done everything possible to show you the many beneficial results claimed for the ENERJOL Plan. We have presented reports of the geriatric value of Royal Jelly, plus Oyster Concentrate—now we ask that you read our liberal money-back guarantee. It should leave no doubt in your mind. We can only urge you to act right now. Mail the enclosed order blank . . . you, too, may bless the day you heard of ENERJOL!

JUL 10 1957 507608

DISCOVERED! New Wonder Capsule So Potent It Actually "Combats Ills of Old Age"..."Helps Put Back Power Into Important Bodily Functions!"

Only ENERJOL CAPSULES contain genuine Royal Jelly, Oyster Concentrate fortified with therapeutic doses of the Anti-sterility VITAMIN E, Anti-nervous VITAMIN B_1, alleged, skin lubricant VITAMIN B_2, plus BLOOD BUILDING IRON!

Source of this Corrective Concentrated Substance Called "ROYAL JELLY" is Queen Bee

Medical science reports life may be helped again after 40 as Queen Bee's natural food helps rebuild man's vitality and energy. Royal Jelly — unlike ordinary honey has baffled medical science for over 200 years. In the middle 1890's some of the mystery was dispelled when a French scientist named Leanard Bordas, discovered that Royal Jelly was secreted by special glands located in the heads of worker bees whose job it was to administer to the Queen.

Baffled by the extreme longevity and almost supernatural powers of the Queen Bee, scientists in almost every country in the world have been trying to discover the secret factor in Royal Jelly that gives the Queen Bee its amazing powers. As this is being written they have been able to establish this following information: Royal Jelly diet works wonders in the Queen Bee. She completes her maturity from egg to adult in only 16 days, instead of 24 as is the case with drones and workers. She's twice as large and weighs twice as much as her brothers and sisters. Her life span is 30 times that of ordinary bees.

But, most important is her sex performance. Sometimes she leaves the hive and when she returns, goes on an egg-laying spree. Sometimes laying twice her own weight in eggs in a single day. Tests on humans showed almost unbelievable results.

While there is a difference of opinion among the experts, this is what has been said in:

Medical Journals and National Magazines Say...

". . . nectar of the Queens increases both vigor and life span in insects."
". . . rejuvenates glandular activities in human beings."
". . . helps restore vigor, often eliminates a chronic feeling of tiredness."
". . . Royal Jelly is reported to restore life and fertility." Called "Startling New Sex Life of the Bees."
". . . Restores youthful functions to women in the menopause."
". . . This "living" high-energy food now helps you regain youth and vigor."
(One medical report calls Royal Jelly "A Fountain of Youth Cocktail.")

OYSTERS *too, have for years been reported to help stimulate glands all over the body . . .*

OYSTER CONCENTRATE FORTIFIES NEW WONDER CAPSULE

The lowly oyster is a bivalve mollusk which is found in nearly all the seas of the world. While the oyster is highly prized as a food, its habits of feeding on kelp and other ocean plants and small animals make it most valuable for medicinal use. High in iodine content it becomes an activator of rare quality. But, to gain the claimed maximum activating benefits of oysters it would be necessary to eat super-human quantities. Wonderful ENERJOL CONTAINS ENOUGH OYSTER CONCENTRATE to supply more than if you ate twelve dozen per day.

Truly, At Last Modern Medical Science Shows How To

LIVE AGAIN AFTER 40!

MORE PROOF INSIDE

The Most Amazing Plan Ever Offered For Home Trial!

Can Energy and Vitality Be Restored With Royal Jelly and Oyster Concentrate In High-Powered, Fortified Capsule?

Could this be the sensation discovery all mankind has been waiting for? Could it increase the average life span of man from 70 and over?

Just recently made available through combined efforts of Scientists, after many years of testing in Medical Laboratories, a wonderful substance called ROYAL JELLY, combined with important vitamins, minerals and OYSTER CONCENTRATE in easy-to-take capsule form. The powers of Royal Jelly have been tested for many years.

Each year sees new advances, new proof as men and women in many countries have claimed the amazing benefits of this potent Queen Bee's Food. (When it was originally imported into the United States it brought as high as $500.00 per ounce.)

Scientific research has found a way to make this miracle food of the Queen Bee available to the public at reasonable price and easy-to-take oral capsule form.

Medical scientists who have experimented with Royal Jelly, claim that it will perform the functions of helping *Men's and Women's normal powers.*

In the opinion of these reputable physicians, Royal Jelly in ENERJOL removes any possible danger for the laymen in the use of these powerful, concentrated nutritional extracts. This is perhaps the latest, most up-to-date, and greatest advance in history of vitality and virility factors. This combination was created under the strict supervision of a Registered, Licensed Pharmacist and makes the use of these vital elements perfectly safe, when taken as directed.

Every man and woman who feels "old" and "played out" should seriously consider the use of ENERJOL.

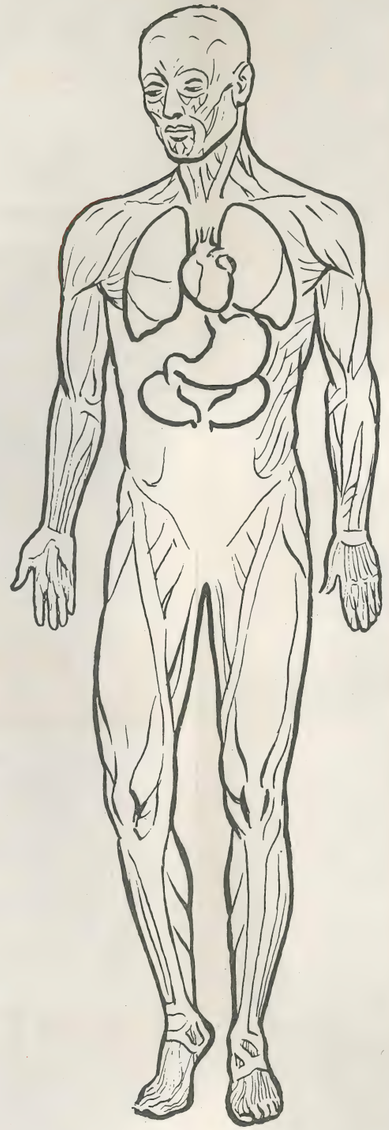
Science Helps Overcome the Nervous Tension of the Change of Life

. . . without narcotics

Aging folks may not need to become senile. Symptoms such as dizziness, lack of sleep, loss of mental and physical ambition, sexual weakness are all associated with approaching age.

Both men and women with cases of mental tiredness and physical deficiencies may find wonderful results from the wonder food known as Royal Jelly in the ENERJOL Wonder Capsule. According to well-known medical authorities "Favorable and gratifying results have been obtained in cases of aging men and women —some almost miraculous."

Not only may remarkable results be found emotionally, but men and women taking ENERJOL may look forward to renewed vigor and vitality, an increased feeling of pep and security, added strength and energy and once again, enjoy a "New Lease on Life." Many who have tried the ENERJOL Plan call it sheer Magic.



NOW AT LONG LAST . . . The ENERJOL Plan Brings You the most Amazing Formula ever known . . . IMAGINE its power with BOTH ROYAL JELLY and OYSTER CONCENTRATE fortified with a power house in full Therapeutic Strength of such safe energy-building stimulants as:

Vitamin E
(Called the Wonder Vitamin)
Iron
(The Red Blood Builder)
Vitamin B_1
(The Nerve Vitamin)
Vitamin B_2
(The Lubricating Vitamin)

Vitamin B Complex—B_1. This is often called the nerve vitamin because it prevents certain types of neuritis and polyneuritis. Needed for proper utilization of starches and sugars. A deficiency may be the cause of lack of pep, appetite and constipation, though other factors may be involved. ENERJOL Wonder Capsule contains 10 mg, 10 times the usual amount.

B_2. Prevents certain types of cracks around the mouth and lips which develop when this vitamin is deficient. Also aids in lubricating the skin from within, causing it to become softer, smoother, more dew-like. ENERJOL Wonder Capsule contains 5 mg—2½ times the usual amount.

Vitamin E. Believed to be important in reproduction and preventing certain muscular disorders. ENERJOL Wonder Capsule contains 5 units.

Iron. Simple nutritional anemia may be caused by the failure of the system to form good red corpuscles. This condition becomes more noticeable with advancing age and becomes more difficult to relieve if neglected. ENERJOL Wonder Capsule contains 100 mg—ten times the amount usually found in ordinary vitamins.

Royal Jelly. European scientists have reported the wonderful results of their experiments on humans. Middle aged folks have found new vitality and pep, and elderly folks have reported feeling "fit as a fiddle" and to have regained their zest for life and love. ENERJOL (regular) contains 12½ mg of this wonderful substance and ENERJOL (fortified) double strength for folks over 50 contains 25 mg.

Oyster Concentrate. High in iodine content. Although its efficiency has not been established, it is claimed that it may increase sexual potency. ENERJOL Wonder Capsule contains 20 mg.

So, it would seem that the ENERJOL Plan meets and exceeds minimum standards set for folks over 30. You may try this amazing plan without risking one penny, and, you are the sole judge of results.

NOW YOU MAY GAIN THE BENEFIT OF THIS REVITALIZING SUBSTANCE FOUND ONLY IN THE FOOD OF THE QUEEN BEE

Despite 20 years of scientific Research the exact composition of Royal Jelly is still somewhat of a mystery. Medical Scientists and nutritional authorities know that it is rich in proteins and almost a full range of known vitamins, in natural product and high concentration. Royal Jelly is also known as the richest source of Pantothenic Acid, the Important Element in the B-Complex Group having to do with Longevity.

Royal Jelly has been called a "Delayer of Age and Restorer to Vigor." Right now, scientists all over the world are working toward the true answer, but many do say: "Royal Jelly Extract has shown Therapeutic Value for Humans."

Safe to Use: No Matter What Your Age

NO HORMONES—NO SERUMS—NOTHING HABIT FORMING!

Royal Jelly contains Living Natural Substances believed beneficial to men and women, reported Doctors attending the second "International Congress for Biogenetics." One 80-year old French Scientist said "The Bee Secretion may have been known to Ancient Indians, Greeks and Romans and might have been the "Nectar of the Gods" mentioned in Ancient Mythology."

Scientists and Doctors have reported an extensive research conducted over 20 years that "Royal Jelly" is perfectly safe for human consumption.

Reports indicate that "Royal Jelly" may be used with wonderful benefits by folks who undergo a glandular "Change of Life" in middle age. Now that "Royal Jelly" has been combined with power-packed vitamins to meet minimum daily requirements, there is no reason for any man or woman suffering from the symptoms of "change of life" to deny themselves the benefits that may come from taking "Royal Jelly."

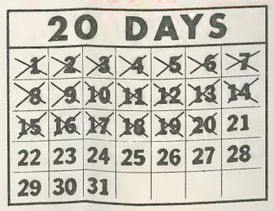
Try this "Miracle of Nature" Begin Working For You Today . . . Mail Order Blank Now

We make no exhorbitant claims for Royal Jelly or Oyster Concentrate. But, we do want you to try the ENERJOL Wonder Capsule Plan at our risk. Simply fill in convenient order form enclosed, and mail. On arrival of ENERJOL start following the plan, and if at the end of 20 days you are not overjoyed with your improved feeling of well being, return the empty box for refund of your purchase price. You are the sole judge. Don't wait another minute. Fill in and mail today to:

OWEN LABORATORIES, 540 Plymouth Court, Chicago 5, Illinois

New ENERJOL Plan Helps Tone Up The Entire Body!

In 20 Days Let Results You See and Feel Speak for Themselves



The ingredients found in ENERJOL have been carefully compounded to provide a fully daily minimum requirement where they have been established. But since we all have different bodily needs, different diets, and live in different parts of the country, Enerjol will have different results with each of us. Mineral-poor-soil, modern processing methods, even our own careful cooking can rob foods of important vitamins and minerals. So, it would be impossible to determine how fast you will benefit.

We therefore recommend the 20-Day ENERJOL Plan which should produce thrilling results. The plan is easy to follow—1 capsule a day does it. But remember the supply of Royal Jelly, which is at present being imported, is limited; so you are urged to try the ENERJOL Plan without delay.

Owen Laboratories

540 SO. PLYMOUTH COURT
CHICAGO 5, ILLINOIS

THE ENERJOL PLAN

The Modern Scientific Answer To Premature Old Age

Like All The
Rest Of Us Folks Who
Have Passed Middle Age

. . . do you want to live longer, enjoy a care-free life and maintain normal, healthy bodily functions and powers during all these golden years?

Dear Friend:

Only a few short months ago, the world thrilled to the remarkable recovery of Pope Pius XII. On April 5, 1956 Professor Galeazzi, personal physician to His Holiness, stated that GELLEE ROYAL (Royal Jelly) was an important aid in this miracle-like recovery.

What is Royal Jelly? It is the substance that bees feed to an ordinary bee chosen from their ranks and miracle of miracles, this bee turns into a Queen . . . twice or more the size of ordinary bees . . . with a life span up to 40 times as long as the ordinary bee. Reaching maturity the Queen Bee is fertilized in flight by males who die. The Queen continues her flight to a spot of her choice where she lays eggs many times twice her own weight in a single day, and establishes her own colony of industrious bees.

What is Oyster Concentrate? The Powers attributed to oysters has not been established. Wherever oysters are in abundance, it has been scientifically noted that big families thrive. Oysters are rich in iodine . . . made famous nutritionally by a noted doctor whose health column is published in newspapers far and wide.

AND NOW FOR THE FIRST TIME ROYAL JELLY AND OYSTER CONCENTRATE ARE COMBINED FULL STRENGTH IN A POWERFUL FORMULA FORTIFIED WITH VITAMIN E (THE SO-CALLED ANTI-STERILITY VITAMIN.) IRON (THE RED BLOOD BUILDER) VITAMIN B_1 (THE SO-CALLED ANTI-NERVOUS VITAMIN) and B_2 (THE SO-CALLED LUBRICANT VITAMIN) . . . SO POTENT THAT IT PROMISES RESULTS FAR BEYOND THE WILDEST EXPECTATIONS OF ONLY A FEW YEARS AGO.

This is a marvelous age in which we live . . . an era that brought us the WONDER DRUGS such as Penicillin, Salk Vaccine . . . an era that has seen man's life span increase from 65 years to 72 years according to latest printed insurance company statistics. More important, not only can we expect to live longer, but our productive years have likewise been greatly extended.

And now, with the introduction of Royal Jelly for general daily use, it is not inconceivable that ours can well become a nation of super-men and super-women with normal healthy powers and bodily functions vigorously active far into the years ordinarily well beyond our prime. Royal Jelly research already has proved the remarkable powers of this invaluable and great discovery, and as research continues, who knows what wonders beyond the imagination that may develop.

IS ROYAL JELLY SAFE?

Beyond all doubt, it has been proven Royal Jelly is entirely safe for human consumption. It has been given to men and women of all ages over extended periods and with only beneficial effects noted.

WHAT IS THE ENERJOL PLAN?

Enerjol is an easy-to-take capsule containing not only Royal Jelly and Oyster Concentrate, but a particular combination of Vitamins and minerals especially recommended for men and women past 30. Enerjol Capsules (regular) can help you in your 30's, and 40's in a way, we believe, no other combination of vitamins and minerals can. Enerjol Capsules (fortified) are double strength for elderly folks or those who are in more urgent need of the supplementing powers in these potent capsules.

We, therefore, urge you to read the circular enclosed. Be convinced . . . don't let life slip through your fingers . . . don't be licked. Give ENERJOL PLAN the opportunity to help you. Perhaps you, too, will join the ever-increasing ranks of those who bless the day they heard and heeded this momentous message of hope!

Yours for Vigorous health
through all the ages of man.

R. S. King

P.S. May we caution you that Royal Jelly is still in very short supply. While ordering why not anticipate and order several packages at one time.

307671
AUG 8 1957

Wins Approval Before Congress of 5000 Doctors

Below find listing of Scientific Research evaluation of the marvelous results of the use of Royal Jelly.

"We shall take advantage of the tests made with Royal Jelly . . . it may point the way to regenerating the important glands in our body—giving us a renewed feeling of 'well being'."

"The average 'worker bee' lives 6 weeks—the Queen Bee up to 6 years, yet both have the same origin—the same sex. The reason for this difference in ages among the same insects is—the worker lives exclusively on honey and pollen from flowers, and at the same time the Queen Bee is fed on 'Royal Jelly'."

"'Royal Jelly' cannot be manufactured, nor is it possible to manufacture a product of similar ingredients."

Being a *natural product* there have been observed no cases of intoxication or functional decomposition which happens in many cases with the use of serums or hormones.

"Experiments conducted for more than 10 years in France and Italy permit acceptance of the fact that Royal Jelly works in Beneficial form on the man or woman, and—taking it with regularity they can give the positive benefit of greater energy and health of (reported) up to 20 years of life."

The use of Royal Jelly is long-lasting. The sensation of freshness, vigor and lightness persists long after one stops using it. This superfood is the food for the tired, rundown fatigued convalescent. It may also prove to be the food for those who wish to enjoy life more fully.

What Scientific Opinion Has To Say About "Royal Jelly"

- Gives rapid and effective relief to the suffering of women in their critical years.
- Produces a pleasing state of well-being.
- Permits prolonged intellectual work without tiring.
- Stimulates the appetite.
- Hogs, rats, and guinea pigs fed with Royal Jelly live 20 to 30% longer.
- Royal Jelly gives new energy to those in a weakened state, and greater vigor, more physical and spiritual strength to the healthy.
- Chickens fed with Royal Jelly double their egg output.
- Royal Jelly acts on weakened, tired eyes, giving instantly a sensation of new light.
- Royal Jelly alleviates suffering of men and women in their critical years in a sensational manner.
- Royal Jelly has rejuvenated all those of us who used it.
- Any feelings of tiredness alleviates on taking a minimum of Royal Jelly.

Royal Jelly is Better than Hormones, says D. K. Sprado at Medical Congress

"Royal Jelly has been completely successful in certain cases of patients suffering with low blood pressure, with disabilities of the motor nerves and in those who are suffered from climatic sicknesses. Precisely all these maladies have been cured by another more simple means, giving to the sick, small doses of the secretion of Young Bees—Royal Jelly."

ROYAL JELLY ACTIVATES GLANDS of the HUMAN BODY

From a report published in Leading Mexican Magazine, "Tierra:"

". . . however the doctors do know enough to use Royal Jelly in Theraputic practice as a regenerator of the cells. They recognize the fact that this substance activates the glands of the human body so that it can produce the hormones which are lacking in a sick or weakened body."

Royal Jelly Found IN FAMOUS BOSL EUROPEAN SKIN CREAM—Karlsruhe, Germany

Mr. Bosl of the Bosl Laboratories in Munich gave Doctors of the Congress a great surprise when he confessed that his famous Medical Cream for the Skin was prepared with the Royal Jelly from the Bees . . . This cream was known to the Doctors . . . All of them knew that by means of this cream sagging breasts were raised and mammary glands of women were activated . . . But they hadn't the slightest suspicion that Royal Jelly of the Bees was the active substance in this cream . . . Professor Mario Cordon demonstrated with movies, the action of this crea

t complete Scientific Report on was prepared under the direc- Frederick Banting, the discover- at the Banting Institute in On- Royal Jelly was found to be ns and vitamins, with a parti- concentration of pantothenic hin of the important B-Com- at has to do with increasing

& M COLLEGE has been

Columbia University Scientists to Make Thorough Analysis on ROYAL JELLY

New York—Columbia University in the City of New York has decided to make analysis into the alleged benefits of Royal Jelly.

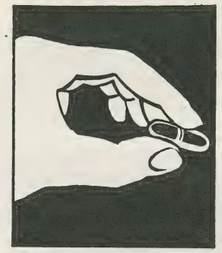
NEWSDAY, May 1955

". . . " According to a book published in England in 1941, "Romance and Adventure," when Russian Officials sent questionaires to the CENTENARIANS (people over 100 years old) in the Soviet Union more than half, turned out to be BEEKEEPERS."

we believe we have done everything possible to show you the many beneficial results claimed for the ENERJOL have presented reports of the geriatric value of Royal Jelly, plus Oyster Concentrate—now we ask that you read money-back guarantee. It should leave no doubt in your mind. We can only urge you to act right now. Mail the order blank . . . you, too, may bless the day you heard of ENERJOL!

307671 AUG 8 1957

DISCOVERED! New Wonder Capsule So Potent It Actually "Combats Ills of Old Age"...."Helps Put Back Power Into Important Bodily Functions!"



Only ENERJOL CAPSULES contain genuine Royal Jelly, Oyster Concentrate fortified with therapeutic doses of the Anti-sterility VITAMIN E, Anti-nervous VITAMIN B_1, alleged, skin lubricant VITAMIN B_2, plus BLOOD BUILDING IRON!

Source of this Corrective Concentrated Substance Called "ROYAL JELLY" is Queen Bee

Medical science reports life may be helped again after 40 as Queen Bee's natural food helps rebuild man's vitality and energy. Royal Jelly — unlike ordinary honey has baffled medical science for over 200 years. In the middle 1890's some of the mystery was dispelled when a French scientist named Leanard Bordas, discovered that Royal Jelly was secreted by special glands located in the heads of worker bees whose job it was to administer to the Queen.

Baffled by the extreme longevity and almost supernatural powers of the Queen Bee, scientists in almost every country in the world have been trying to discover the secret factor in Royal Jelly that gives the Queen Bee its amazing powers. As this is being written they have been able to establish this following information: Royal Jelly diet works wonders in the Queen Bee. She completes her maturity from egg to adult in only 16 days, instead of 24 as is the case with drones and workers. She's twice as large and weighs twice as much as her brothers and sisters. Her life span is 30 times that of ordinary bees.

But, most important is her sex performance. Sometimes she leaves the hive and when she returns, goes on an egg-laying spree. Sometimes laying twice her own weight in eggs in a single day. Tests on humans showed almost unbelievable results.

While there is a difference of opinion among the experts, this is what has been said in:

Medical Journals and National Magazines Say...

- ". . . nectar of the Queens increases both vigor and life span in insects."
- ". . . rejuvenates glandular activities in human beings."
- ". . . helps restore vigor, often eliminates a chronic feeling of tiredness."
- ". . . Royal Jelly is reported to restore life and fertility." Called "Startling New Sex Life of the Bees."
- ". . . Restores youthful functions to women in the menopause."
- ". . . This "living" high-energy food now helps you regain youth and vigor."

(One medical report calls Royal Jelly "A Fountain of Youth Cocktail.")

OYSTERS *too, have for years been reported to help stimulate glands all over the body . . .*

OYSTER CONCENTRATE FORTIFIES NEW WONDER CAPSULE

The lowly oyster is a bivalve mollusk which is found in nearly all the seas of the world. While the oyster is highly prized as a food, its habits of feeding on kelp and other ocean plants and small animals make it most valuable for medicinal use. High in iodine content it becomes an activator of rare quality. But, to gain the claimed maximum activating benefits of oysters it would be necessary to eat super-human quantities. Wonderful ENERJOL CONTAINS ENOUGH OYSTER CONCENTRATE to supply more than if you ate twelve dozen per day.

Truly, At Last Modern Medical Science Shows How To

LIVE AGAIN AFTER 40!

MORE PROOF INSIDE

The Most Amazing Plan Ever Offered For Home Trial!

Can Energy and Vitality Be Restored With Royal Jelly and Oyster Concentrate In High-Powered, Fortified Capsule?

Could this be the sensation discovery all mankind has been waiting for? Could it increase the average life span of man from 70 and over?

Just recently made available through combined efforts of Scientists, after many years of testing in Medical Laboratories, a wonderful substance called ROYAL JELLY, combined with important vitamins, minerals and OYSTER CONCENTRATE in easy-to-take capsule form. The powers of Royal Jelly have been tested for many years.

Each year sees new advances, new proof as men and women in many countries have claimed the amazing benefits of this potent Queen Bee's Food. (When it was originally imported into the United States it brought as high as $500.00 per ounce.)

Scientific research has found a way to make this miracle food of the Queen Bee available to the public at reasonable price and easy-to-take oral capsule form.

Medical scientists who have experimented with Royal Jelly, claim that it will perform the functions of helping *Men's and Women's normal powers.*

In the opinion of these reputable physicians, Royal Jelly in ENERJOL removes any possible danger for the laymen in the use of these powerful, concentrated nutritional extracts. This is perhaps the latest, most up-to-date, and greatest advance in history of vitality and virility factors. This combination was created under the strict supervision of a Registered, Licensed Pharmacist and makes the use of these vital elements perfectly safe, when taken as directed.

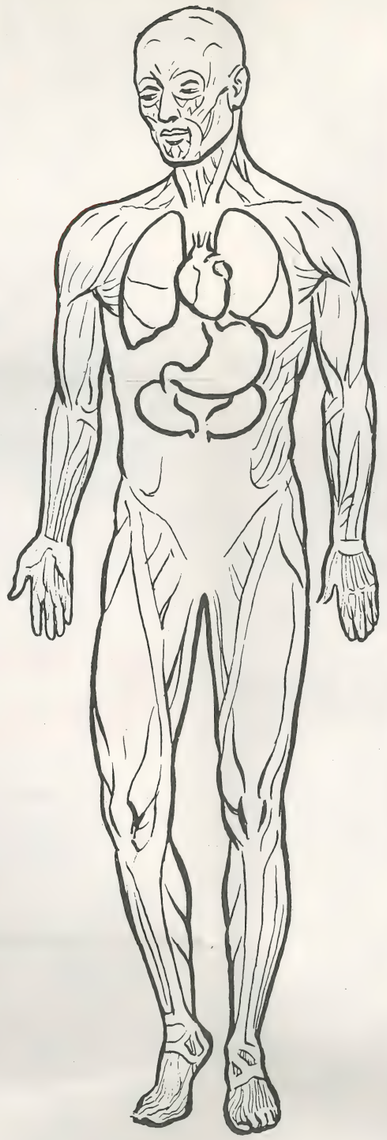
Every man and woman who feels "old" and "played out" should seriously consider the use of ENERJOL.

Science Helps Overcome the Nervous Tension of the Change of Life . . . without narcotics

Aging folks may not need to become senile. Symptoms such as dizziness, lack of sleep, loss of mental and physical ambition, sexual weakness are all associated with approaching age.

Both men and women with cases of mental tiredness and physical deficiencies may find wonderful results from the wonder food known as Royal Jelly in the ENERJOL Wonder Capsule. According to well-known medical authorities "Favorable and gratifying results have been obtained in cases of aging men and women —some almost miraculous."

Not only may remarkable results be found emotionally, but men and women taking ENERJOL may look forward to renewed vigor and vitality, an increased feeling of pep and security, added strength and energy and once again, enjoy a "New Lease on Life." Many who have tried the ENERJOL Plan call it sheer Magic.



NOW AT LONG LAST . . . The ENERJOL Plan Brings You the most Amazing Formula ever known . . . IMAGINE its power with BOTH ROYAL JELLY and OYSTER CONCENTRATE fortified with a power house in full Therapeutic Strength of such safe energy-building stimulants as:

Vitamin E
(Called the Wonder Vitamin)
Iron
(The Red Blood Builder)
Vitamin B_1
(The Nerve Vitamin)
Vitamin B_2
(The Lubricating Vitamin)

Vitamin B Complex—B_1. This is often called the nerve vitamin because it prevents certain types of neuritis and polyneuritis. Needed for proper utilization of starches and sugars. A deficiency may be the cause of lack of pep, appetite and constipation, though other factors may be involved. ENERJOL Wonder Capsule contains 10 mg, 10 times the usual amount.

B_2. Prevents certain types of cracks around the mouth and lips which develop when this vitamin is deficient. Also aids in lubricating the skin from within, causing it to become softer, smoother, more dew-like. ENERJOL Wonder Capsule contains 5 mg—2½ times the usual amount.

Vitamin E. Believed to be important in reproduction and preventing certain muscular disorders. ENERJOL Wonder Capsule contains 5 units.

Iron. Simple nutritional anemia may be caused by the failure of the system to form good red corpuscles. This condition becomes more noticeable with advancing age and becomes more difficult to relieve if neglected. ENERJOL Wonder Capsule contains 100 mg—ten times the amount usually found in ordinary vitamins.

Royal Jelly. European scientists have reported the wonderful results of their experiments on humans. Middle aged folks have found new vitality and pep, and elderly folks have reported feeling "fit as a fiddle" and to have regained their zest for life and love. ENERJOL (regular) contains 12½ mg of this wonderful substance and ENERJOL (fortified) double strength for folks over 50 contains 25 mg.

Oyster Concentrate. High in iodine content. Although its efficiency has not been established, it is claimed that it may increase sexual potency. ENERJOL Wonder Capsule contains 20 mg.

So, it would seem that the ENERJOL Plan meets and exceeds minimum standards set for folks over 30. You may try this amazing plan without risking one penny, and, you are the sole judge of results.

NOW YOU MAY GAIN THE BENEFIT OF THIS REVITALIZING SUBSTANCE FOUND ONLY IN THE FOOD OF THE QUEEN BEE

Despite 20 years of scientific Research the exact composition of Royal Jelly is still somewhat of a mystery. Medical Scientists and nutritional authorities know that it is rich in proteins and almost a full range of known vitamins, in natural product and high concentration. Royal Jelly is also known as the richest source of Pantothenic Acid, the Important Element in the B-Complex Group having to do with Longevity.

Royal Jelly has been called a "Delayer of Age and Restorer to Vigor." Right now, scientists all over the world are working toward the true answer, but many do say: "Royal Jelly Extract has shown Therapeutic Value for Humans."

Safe to Use: No Matter What Your Age

NO HORMONES—NO SERUMS—NOTHING HABIT FORMING!

Royal Jelly contains Living Natural Substances believed beneficial to men and women, reported Doctors attending the second "International Congress for Biogenetics." One 80-year old French Scientist said "The Bee Secretion may have been known to Ancient Indians, Greeks and Romans and might have been the "Nectar of the Gods" mentioned in Ancient Mythology."

Scientists and Doctors have reported an extensive research conducted over 20 years that "Royal Jelly" is perfectly safe for human consumption.

Reports indicate that "Royal Jelly" may be used with wonderful benefits by folks who undergo a glandular "Change of Life" in middle age. Now that "Royal Jelly" has been combined with power-packed vitamins to meet minimum daily requirements, there is no reason for any man or woman suffering from the symptoms of "change of life" to deny themselves the benefits that may come from taking "Royal Jelly."

Try this "Miracle of Nature" Begin Working For You Today . . . Mail Order Blank Now

We make no exhorbitant claims for Royal Jelly or Oyster Concentrate. But, we do want you to try the ENERJOL Wonder Capsule Plan at our risk. Simply fill in convenient order form enclosed, and mail. On arrival of ENERJOL start following the plan, and if at the end of 20 days you are not overjoyed with your improved feeling of well being, return the empty box for refund of your purchase price. You are the sole judge. Don't wait another minute. Fill in and mail today to:

OWEN LABORATORIES, 540 Plymouth Court, Chicago 5, Illinois

New ENERJOL Plan Helps Tone Up The Entire Body!

20 DAYS						
~~1~~	~~2~~	~~3~~	~~4~~	~~5~~	~~6~~	~~7~~
~~8~~	~~9~~	~~10~~	~~11~~	~~12~~	~~13~~	~~14~~
~~15~~	~~16~~	~~17~~	~~18~~	~~19~~	~~20~~	21
22	23	24	25	26	27	28
29	30	31				

In 20 Days Let Results You See and Feel Speak for Themselves

The ingredients found in ENERJOL have been carefully compounded to provide a fully daily minimum requirement where they have been established. But since we all have different bodily needs, different diets, and live in different parts of the country, Enerjol will have different results with each of us. Mineral-poor-soil, modern processing methods, even our own careful cooking can rob foods of important vitamins and minerals. So, it would be impossible to determine how fast you will benefit.

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JENASOL CO.

31 West 47th Street, New York 36, N.Y.

DOCTORS REPORT "MIRACLE" ROYAL JELLY MAY CHANGE YOUR WHOLE LIFE!

Dear Friend:

How would you like to awaken one morning and find yourself possessed with a marvelous sense of "well-being," full of New Pep and Vitality? Wouldn't it be wonderful if you could feel renewed vigor and enjoy a "new lease on life?" Now . . . Scientists say this may happen to you!

You have read about "ROYAL JELLY" in the Nations' most respected newspapers and magazines. This miracle substance enables the Queen Bee to live up to 30 times longer than ordinary worker bees and makes it possible for the Queen to lay twice her weight in eggs in a single day.

ROYAL JELLY MAY MEAN "NEW LIFE" AFTER 40

Reports from Europe tell of an 80 year old Gentleman whose physical condition would make a 50 year old envious. The man regularly partakes of Royal Jelly. According to a book published in England, when Russian Officials sent questionaires to all the Centenarians (people over 100 years old.) in the Soviet Union, more than half of them turned out to be beekeepers.

From France and Germany come amazing Scientific Reports of outstanding results obtained with Royal Jelly. One French Authority writes of a woman becoming fertile at the age of menopause, and of a wonderful feeling of "youth and well-being" that resulted from continued use of Royal Jelly.

At this moment, in Leading Universities, Scientists and Nutritionists and Medical Doctors are doing extensive work to determine the exact role that Royal Jelly may play in Your Sex Life, Your Health and Your Emotional Condition. These researchers are especially interested in its effects on those who have passed middle age. They are working on Royal Jelly because this rare NATURAL FOOD has been indicated to contain remarkable Longevity and Sex Factors.

FAMOUS DOCTOR PRAISES ROYAL JELLY

Doctor Paul Niehans, famous Swiss Surgeon and experimenter with Hormones says: "ROYAL JELLY is an activator of the glands" . . . Dr. Niehans discovered that many minor disabilities which bother millions of people such as tiredness, irritability, headaches, insomnia, physical and spiritual convulsions, were easy to cure with the Cellular Therapeutics of the Secretion of the bees which we call Royal Jelly.

This wonder working "elixir," ROYAL JELLY, was rare and inaccessible in quantity in this country. It was not until recently that it was brought to the attention of the American People. LOOK MAGAZINE featured it in a glowing report. The New York Times and Feature Columnists from coast to coast began to tell the important story of Royal Jelly. Scientists from Laboratories which supply us, went to work to make it available in a NEW, NUTRITIONAL TONIC called JENASOL RJ FORMULA 60.

COUNCIL ON FOODS & NUTRITION
RECEIVED
JUN 11 1957

"JENASOL RJ FORMULA 60" combines eight important and essential vitamins with the Natural Food of the Queen Bee, "ROYAL JELLY." Using just one easy-to-take JENASOL CAPSULE each day, you may yet discover, as have thousands of others, the so coveted potion of youth and long life . . . whose marvelous effects seem to overshadow all the problematic and so-proclaimed serums of longevity.

ROYAL JELLY WON APPROVAL BEFORE CONGRESS OF 5,000 DOCTORS IN KARLSRHUE, GERMANY . . .

The General Consenus of Opinion of the Doctors who had performed research on Royal Jelly was that it was found to be an excellent tonic for the nerves, and that it provided one with an almost immediate feeling of "well-being." In some cases depression disappeared, natural vitality was restored, and a more youthful disposition was the patient's reward. Royal Jelly has been known to improve the memory, normalize sexual capacities, and help alleviate some of the ills of age. Researchers have attributed Royal Jelly's potency to vitamins and/or hormones. But the most recent opinion is that its stimulating qualities will eventually be attributed to a "NATURAL X-FACTOR," which **can not** be produced synthetically.

SEE HOW JENASOL RJ 60 CAPSULES MAY HELP YOU!

Today, we are proud to be able to place this wonderful NEW PRODUCT in your hands. "JENASOL" Capsules contain 10 times the minimum daily requirement of Vitamin B-1 and more than 1½ times the requirements of Vitamin C, plus a full range of other Important Vitamins. We feel "JENASOL FORMULA" is truly the finest "SUPER TONIC" ever developed . . . it's so potent that one capsule, taken in the morning, carries you through the entire day. But we don't ask you to take our word for it. Simply use these capsules, in single or double strength concentration, FREE. You don't buy them, You try "JENASOL" at our expense!

TAKE "JENASOL RJ FORMULA CAPSULES" ENTIRELY ON APPROVAL!

We feel so sure that "JENASOL" may be the blessing you have been seeking, that we offer it to you on a complete NO RISK, Money Back Guarantee. Take one JENASOL CAPSULE each day. Then, if you are not completely satisfied they have helped you to feel younger, to enjoy sounder sleep, to have a calmer disposition, and to lead a fuller, more enjoyable life, your money will be refunded, promptly and without question. Simply return the empty box and your "JENASOL" CAPSULES have cost you nothing. What could be fairer? You try "JENASOL" at our expense, and you are the only judge of their effectiveness. You must be thrilled with the wonderful results. BUT THIS OFFER IS NECESSARILY LIMITED, as the supply of Royal Jelly is, each day, in GREATER DEMAND. (ROYAL JELLY is a completely NATURAL PRODUCT, hence only limited quanties can be allocated to JENASOL)

Mail the enclosed "JENASOL" Special Order Form today! Don't delay . . . Get started immediately using this "MIRACLE" NATURAL FOOD that may help you feel good again . . . that may lead you to enjoy a new "lease on life."

Sincerely,

Charles Ettinger

Charles Ettinger

JUL 31 1957
307675

CAN SEX DRIVE BE RESTORED WITH ROYAL JELLY?

AN AMAZING SCIENTIFIC DISCOVERY, just recently made available through the combined efforts to Scientists who have, after years of testing in Medical Laboratories, developed this wonderful substance in combination with eight important and essential vitamins in an easy to take capsule form. The powers of Royal Jelly, have been tested over many years. Each year has seen new developments, new proof, as men and women from many countries of the world have begun to feel the amazing benefits of this highly beneficial Queen Bee's Food.(The price of Royal Jelly was quoted as high as $500.00 per ounce in its initial introduction to the U.S.) Now, thanks to the tireless efforts of research scientists, a way has been found to make this wonder working miracle food of the Queen Bee available to the public in comparatively inexpensive, easy-to-take, oral capsule form.

The men of Medical Science who have experimented with Royal Jelly, claim that Royal Jelly will perform the function of REJUVENATING MEN and WOMEN'S WANING POWERS.

Jenasol R.J. Formula 60, in the opinion of these reputable physicians, removes any possible danger for the layman in the use of these powerful, concentrated nutritional extracts. This is the latest-and possibly the greatest advance in the History of Sex and Longevity Factors. This combination, created under the strict supervision of a Registered, Licensed Pharmacist, and Medical Doctor, named "Jenasol R.J. Formula 60," makes the use of these revitalizing elements perfectly safe, when taken as directed.

Every man and woman who feels "old" and "played out" should seriously consider the use of "Jenasol R.J. Formula 60" to help regain the normal vigor of youth.

JENASOL Formula 60 Contains Vitamin E . . . Called the Sex Vitamin by Many Doctors

Benefits of Royal Jelly as contained in Jenasol R.J. Formula 60, Scientists found, do not start and stop with Sex. They are healing substances with dazzling possibilities for fighting many human ills. Scores of Doctors testify to seeing prematurely aged men and women become energetic and active again in a more youthful way.

EASY TO SWALLOW CAPSULE FORM

It is no longer necessary to take expensive injections or pay exorbitant fees for ROYAL JELLY BENEFITS. You get the much wanted results by swallowing CONCENTRATED JENASOL RJ FORMULA 60 CAPSULES, daily, according to directions. The capsule dissolves, releasing the super forces of Royal Jelly to go to work immediately inside your own body and help rejuvenate your own natural functions which may have become deficient.

Effects can be felt more quickly with the double potency SUPER-STRENGTH FORMULA-but satisfactory results are ABSOLUTELY GUARANTEED with either Formula or your money back. Take as directed and unless you are completely delighted with your progress, your money will be returned promptly on request. YOU DO NOT RISK A CENT.

ORDER ROYAL JELLY WITH COMPLETE CONFIDENCE

No Doctor's Prescription is Necessary. If, for any reason, ROYAL JELLY fails to satisfy you, your money will be refunded in full. Try it at our expense! . . . JENASOL, CO., NEW YORK CITY 36

No Doctors Prescription Necessary: Jenasol can be taken with Confidence!

REPORTS KARLSRUHE MEDICAL CONGRESS

Summarizing a report from the Medical Congress in Karlsruhe, Germany; "Royal Jelly is a complete food . . . It acts as a Natural Super-Tonic and is a true organic rejuvenator, giving back to the organism its defenses. In summarizing, we can say that Royal Jelly is the ideal alimentary compliment for those who are tired, fatigued, convalescent and dejected, and for those who want to live more fully and to conserve their energies which are lost. When you take Royal Jelly, one obtains these surprising results, which remain long after taking it. Many people are taking it indefinitely and have observed no ill effects. On the contrary, the effects of cellular rejuvenation are accentuated."

SCIENCE OVERCOMES THE DISCOMFORTS OF "CHANGE OF LIFE"

Here Are Some Of The Symptoms of Change of Life

PHYSICALLY and MENTALLY

- "Human Dynamos" slow down amazingly.
- Dizziness
- Weak feeling
- Vague aches and pains
- Listless, "don't care attitude"
- Lacks recuperating power
- Fatigues easily
- Fails to get rest from sleep
- Sexual weakness
- Loss of mental efficiency and ability
- Unable to make simple decisions
- Can't concentrate
- Loss of appetite

EMOTIONALLY

- Nervousness
- Tense feeling
- Moodiness
- Lack of emotional control
- Loss of interest in work
- Loss of self-confidence
- Feeling of futility
- Worries needlessly
- Fear of Future
- Insecurity
- Failing memory
- No zest for life
- Difficult to get along with
- Embarrassed

Unhappy, unfortunate men and women with cases of mental tiredness and physical deficiencies may expect wonderful results from the MIRACLE FOOD known as ROYAL JELLY. According to famous Medical Authorities. "Favorable and usually dramatic results have been obtained in cases of aging men and women."

Not only may remarkable results be expected emotionally, but men and women taking Jenasol RJ Formula 60 may look forward to new vigor and vitality, increased pep, added strength and energy and enjoy a "New Lease On Life."

JUL 3 1957

QUICK Magazine

Miracle Bullets: To cure the ills of Old Age

COUNCIL ON FOOD & NUTRITION RECEIVED JUN 11 1957

From a report published in Leading Mexican Magazine, "Tierra:"

Is the Secret of Eternal Youth to be learned from the honey bee? Is Royal Jelly, the special food fed to the Queen Bee and perhaps filched from her by the Russian Apiarists, the answer? Experiments being directed now by scientists and doctors in this country and abroad may provide the answer before long. Work already completed shows that the special nectar of the queens contains factors that increase both vigor and life span in insects and lab animals.

ROYAL JELLY MAKES HEADLINES

NEW YORK Herald Tribune

LOOK

The New York Times

Chicago Tribune

New York Post

SCIENCE Magazine

PEOPLE IN MEDICINE

ROYAL JELLY—A FOUNT-OF-YOUTH COCKTAIL?

Scientists Study Queen Bee's Diet

It rejuvenates failing or worn-out glandular activities in human beings.
It restores vigor, eliminating a chronic feeling of tiredness.
It grows hair.
It restores youthful sex functions to women in menopause.
It normalizes the growth of under-developed children.
It cures ailments ranging from Parkinson's Disease to heart conditions.
It stimulates the appetite.
It produces a general state of well-being.

Such are among the claims for royal jelly—

WORKER BEES GATHER ABOUT QUEEN (arrow) FOR BIRTH RITE

Leading National Magazines, Newspapers, Syndicated Columnists, Medical Journals, and Reports from Medical Congress indicate the benefits of ROYAL JELLY, a "living" high energy food, in helping you regain youth and vigor.

"LIFE-GIVING" REJUVENATION FORMULA ROYAL JELLY

ROYAL JELLY Safe to Use Say Doctors

"Royal Jelly" contains LIVING NATURAL SUBSTANCES beneficial to men and women, reported Doctors attending The Second International Congress for Biogenetics.

Dr. De Pomiade, 80 year old French Scientist and the Senior among the 70 Physicians and Biochemists attending the Congress, said the Bee Secretion might have been know to Ancient Indians, Greeks and Romans, and might have been the "food for the Gods" or "Nektar" mentioned in the Mythology of these Countries.

Scientists and Doctors have reported on research conducted over 20 years that "Royal Jelly" is perfectly safe for Humans to take. That "Royal Jelly" is essentially an excellent Nutritional Supplement, containing Vitamins in extremely high concentration, which are considered to be of the greatest value to human health and vitality.

Reports indicate that "ROYAL JELLY" may be used with great benefits by men and women who undergo a glandular "change of life" in middle age. Now that "ROYAL JELLY" has been combined with large amounts of Vitamins to more than meet the minimum daily requirements by themselves, there is nor reason for any man or woman suffering from the symptoms of "change of life" to deny himself the possible benefits that may come from taking "ROYAL JELLY."

From a Leading Newspaper

. . . " According to a book published in England in 1941, "Romance and Adventure," when Russian Officials sent questionaires to the CENTENARIANS (people over 100 years old) in the Soviet Union more than half, turned out to be BEEKEEPERS."

Columbia University Scientists to Make Thorough Analysis on ROYAL JELLY

New York—Columbia University in the City of New York has decided to make analysis into the alleged benefits of Royal Jelly.

HY GARDNER, N.Y.

Herald Tribune—New York's Flower-5th Avenue Hospital is seriously considering experimentation with Royal Jelly, widely used in Europe to allegedly stimulate sex activity and extend the span of human life.

Amazing New Medical Discovery Wins Approval Before Congress of 5,000 Doctors

The Scientific Basis of the Miracles of Royal Jelly . . . (excerpts from the report)

" . . . We shall take advantage of the experiments with "Royal Jelly" . . . It may lead to regenerating the glands of our body and giving us a new life."

"The worker Bee lives 6 weeks, the Queen 6 years, yet both have the same origin and the same Sex. The reason for this great difference in age among the same insects is the worker lives exclusively on honey and pollen from the flowers, while the Queen Bee is fed Royal Jelly."

"In spite of numerous efforts made, it has not been possible to make Royal Jelly synethetically, nor to manufacture a product of similiar properties . . . "

"The indefinite use of Royal Jelly may be extremely beneficial for human beings . . In some cases it has produced a state of well being and physical conditions which may improve one's actual appearance . . . "

"Being a Natural Product, there have been observed no cases of intoxication with this substance or any functional decomposition which happens with the use of serums and hormones at times . . . "

"Dr. Boyer de Belverer . . . Experiments conducted for more than 10 years in France and Italy allows one to accept the fact that Royal Jelly works in beneficial form on the individual and taking it with regularity, one can obtain a positive benefit of greater energy and health equivalent to twenty years of life."

"Royal Jelly is produced the year round, and its effects in individual cases have been a sensation of freshness, vigor and lightness, and at times persists even after one stops taking it. In summarizing, if this super-food is the food for the very tired, fatigued, convalescent, and depressed, it may also prove to be the food for all those who want to live more fully and for a longer time . . . "

Leading French Scientists Say Royal Jelly:

- Gives rapid and effective relief to the suffering of women in their critical years.
- Produces a pleasing state of well-being.
- Permits prolonged intellectual work without tiring.
- Stimulates the appetite.
- Hogs, rats, and guinea pigs fed with Royal Jelly live 20 to 30% longer.
- Chickens fed with Royal Jelly double their egg output.

Life May Begin Again After 40 as Queen Bee's Natural Food Rebuilds Man's Vitality & Drive

Royal Jelly is totally unlike honey, and has baffled Scientists since the 1700's. In 1894, some of the mystery was dispelled when Leonard Bordas, a French Scientist, discovered that Royal Jelly is secreted by special glands located in the heads of worker bees whose job is to nurse the Queen.

Intrigued by the strange longevity and extraordinary sexual powers of the Queen Bee, leading Scientists in France, Germany, Mexico, Italy, Canada and the U.S. have been trying to discover the Secret Factor in Royal Jelly that so benefits the Queen Bee. Thus far they have been able to establish this amazing information:

Royal Jelly diet works wonders in the Queen Bee. She completes her developement from egg to adult in 16 days instead of the 24 required by her brothers and sisters. She is twice the size and weight of other bees. Her life span is from five to eight years, while other bees live only 2 to 6 months.

Most interesting is the Queen Bee's Sex performance. At times, the Queen Bee leaves the hive and mates. Quickly she returns and soon begins an egg laying spree, depositing as many as 2,500 eggs a day.

THIS LITTLE CAPSULE MAY CONTAIN THE SECRET OF A NEWER LONGER LIFE and REJUVENATED PEP and ENERGY FOR YOU!

LET THIS "MIRACLE OF NATURE" WHICH MEDICAL DOCTORS HAVE ACCLAIMED BEGIN WORKING FOR YOU TODAY! START FEELING GOOD AGAIN!

Royal Jelly Found IN FAMOUS BOSL EUROPEAN SKIN CREAM—Karlsruhe, Germany

Mr. Bosl of the Bosl Laboratories in Munich gave Doctors of the Congress a great surprise when he confessed that his famous Medical Cream for the Skin was prepared with the Royal Jelly from the Bees . . . This cream was known to the Doctors . . . All of them knew that by means of this cream sagging breasts were raised and mammary glands of women were activated . . . But they hadn't the slightest suspicion that Royal Jelly of the Bees was the active substance in this cream . . . Professor Mario Cordon demonstrated with various movies, the action of this cream.

Royal Jelly Reported to Help Those After 40 Suffering From:

Mental Depression . . . Loss of Appetite . . . Sexual Weakness . . .Digestive Disturbances . . . Headaches . . . Loss of Vigor . . . Nervousness . . . Aches and Pains . . . Irritability

Observations by Doctors of the Congress Who Took Royal Jelly and Observed Its Use Directly

- Royal Jelly made hair appear and grow on the head of a 60 year old person bald for 20 years, after taking it only a short time.
- Royal Jelly gives new energy to those in a weakened state, and greater vigor, more physical and spiritual strength to the healthy
- Royal Jelly acts on weakened tired eyes, giving instantly a sensation of new light.
- Royal Jelly alleviates suffering of men and women in their critical years in a sensational manner.
- Royal Jelly has rejuvenated all those of us who used it.
- Any feeling of tiredness disappears immediately on taking a minimum of Royal Jelly.
- Royal Jelly saved a relatively young man from impotence and gave new sexual energy.

Now You May Benefit From the "ELIXIR OF YOUTH" Found In the Food of the Queen Bee

Despite 20 Years of Scientific Research, the exact composition of Royal Jelly is somewhat a mystery. Scientists and nutritional experts know that it is rich in protein and almost the full range of known vitamins, in natural product and high concentration. They also report that Royal Jelly is the richest source of Pantothenic Acid, the Important Element in the B-Complex Group having to do with Increasing the Life Span.

Two years ago, the world famous French Nutrition Expert, Bernard Desouches wrote a book praising Royal Jelly as a "Delayer of Age and Restorer of Sexual Vigor." At present, Scientists from almost every country in the world are working toward the true answer, but many do say this: "Royal Jelly Extract has shown Theraputic Value For Humans."

ROYAL JELLY AS CONTAINED IN JENASOL RJ 60 FORMULA SOLD ONLY BY JENASOL CO.

Until Jenasol, Co. entered the picture, widespread use of ROYAL JELLY was considered impossible because the 'Nectar' is only produced by natural means in beehives, in minute quanties, and could not be stored for any length of time; a combination of factors which kept the price at fantastic heights. In one recent case, the price was quoted as high as $500.00 an ounce. However, this drawback has been overcome by scientists working for Jenasol, who have developed and perfected a method for stabilizing the 'Nectar' in powdered form and encapsulating it. These SAFE, BENEFICIAL Capsules of Jenasol RJ Formula 60 can be stored successfully at ordinary room temperatures. Among physicians who have been experimenting with the 'Miracle Nectar' is one Long Island Doctor who reports, "This Formula is proven safe for human internal consumption . . . There seems to be no side effects from Royal Jelly, in fact, it can be used as a highly nutritional food."

Royal Jelly is Better than Hormones, says D. K. Sprado at Medical Congress

"Royal Jelly has been completely successful in certain cases of patients suffering with low blood pressure, with disabilities of the motor nerves and in those who are suffered from climatic sicknesses. Precisely all these maladies have been cured by another more simple means, giving to the sick, small doses of the secretion of Young Bees-Royal Jelly."

ROYAL JELLY ACTIVATES GLANDS of the HUMAN BODY

From a report published in Leading Mexican Magazine, "Tierra:"

" . . . however the doctors do know enough to use Royal Jelly in Theraputic practice as a regenerator of the cells. They recognize the fact that this substance activates the glands of the human body so that it can produce the hormones which are lacking in a sick or weakened body."

DISCOVERER OF INSULIN *Dr. Frederick Banting,*

"The most complete Scientific Report on Royal Jelly was prepared under the direction of Dr. Frederick Banting, the discoverer of Insulin, at the Banting Institute in Ontario, Canada. Royal Jelly was found to be rich in proteins and vitamins, with a particularly high concentration of pantothenic acid, the vitamin of the important B-Complex group, that has to do with increasing the life span."

"TEXAS A & M COLLEGE has been conducting experiments on Royal Jelly . . . "

"PROFESSOR G. F. TOWNSEND of ONTARIO AGRICULTURAL COLLEGE is resuming research on Royal Jelly . . . "

"DR. T.H. McGAVACK has agreed to conduct experiments in Longevity with human beings fed Royal Jelly . . . "

KARLSRHUE MEDICAL CONGRESS REPORTS

" . . . From the very first few days, Royal Jelly, gave to those who were taking it, a feeling of well being and euphoria, a renewed vigor, and at the end of a few weeks the whole organism seemed renovated, one notes a rejuvenation in his whole body, as much in his exterior appearance as in the agility of his movements.

Leading Medical Authorities in France, England and Germany:

Attest that Royal Jelly contains Sex Vitamins. The specially processed Royal Jelly has been acclaimed as one of the richest natural sources of Sexual Energy, Vigor and Vitality.

U. S. BIO-GENICS CORP.
136 WEST 52nd STREET
NEW YORK 19, NEW YORK

YOUR LIFE MAY BE CHANGED IN A FEW SHORT DAYS
BY AMAZING NEW DISCOVERY

LLL

that world famous doctors and scientists say will --

* Eliminate chronic tiredness and fatigue
* Restore sex virility in men
* Restore youthful sex functions in women
* Rejuvenate failing or worn out glandular activities
* Increase life span
* Stimulate mental activity and improve memory
* Induce general feeling of well-being

Yes! World famous continental doctors and scientists say a new lease on life may be yours as a result of "royal jelly" -- a remarkable substance manufactured only on special occasions by nursing bees. "Royal jelly" -- totally different from honey -- contains a mysterious ingredient which when fed to an ordinary bee gives it astounding sexual powers, increases its life span by 30 times, and makes it ruler of all the other bees.

CAN ROYAL JELLY ALSO ENDOW HUMANS
WITH FABULOUS SEX POWERS AND LONGER LIFE?

For years scientists have been fascinated by this miracle of nature. They fed "royal jelly" to old hens and were amazed to find that they started laying eggs again. Old, retired roosters resumed their youthful sexual functions. Laboratory animals fed "royal jelly" lived up to 30% longer.

And now -- at last -- reports from continental doctors and scientists with international reputations tell of equally fantastic benefits to men and women who have used "royal jelly". So exciting are these reports that leading newspapers and magazines in this country have featured stories about them.

LOOK MAGAZINE states that French expert Bernard Desouches wrote a book extolling "royal jelly" as a "delayer of age and restorer of sexual vigor". It is this same Bernard Desouches who, at the age of 80 possessed the remarkable physical vigor and mental alertness that would make many a man of 40 envious.

Reuters News Agency, in a world-wide dispatch only a short time ago, quoted Dr. Ricardo Galleazzi-Lisi, personal physician to Pope Pius XII, as saying that Royal jelly was responsible "to a great degree" for the Pope's recovery from his recent grave illness.

A book published in England reports that Russian officials, who sent a questionnaire to all persons over 100 years old, were amazed to discover that more than half of them were bee keepers.

AUG 12 1957

"ACTIVATOR OF THE GLANDS"

The famous Swiss Dr. Paul Niehans says "Royal jelly is an activator of the glands," and that many simple disabilities which take

the joy out of living for millions of people, such as tiredness, ness and irritability, headaches, insomnia, depression, were helpe remarkably.

A French authority writes of a woman becoming fertile again at the age of menopause (change of life) and of a glorious feeling of "youth and well-being" resulting from continued use of "royal jelly".

5000 DOCTORS HEAR ROYAL JELLY APPROVED!

A Congress of 5000 doctors in Karlsruhe, Germany, heard amazing reports on research done with "royal jelly". It was found to be an excellent tonic for the nerves. It provided one with an almost immediate feeling of well-being. Cases were reported in which depression disappeared, vitality was restored and a more youthful disposition was the patient's reward. "Royal jelly" has been known to normalize sexual capacities, improve memory and alleviate some of the ills of old age.

PROVE TO YOURSELF HOW ROYAL JELLY CAN HELP YOU ---
WITHOUT RISKING A PENNY!

Today we are proud to place this wonderful new discovery in your hands. ROYLJEL FORMULA 101 contains the remarkable "royal jelly" which has created such a sensation in the medical and scientific worlds. ROYLJEL FORMULA 101 is so potent that a single capsule carries you through the entire day! And it is absolutely safe -- not a drug, non-toxic and not habit forming.

Yes! In just 15 days begin to discover that marvelous sense of well-being - that exhilirating feeling of really being alive, of renewed physical and mental vigor, of sound, healthful sleep - that wonderful sensation of youthfulness and accompanying sexual satisfaction!

We are so confident that ROYLJEL FORMULA 101 may be the blessing you have been seeking that we want you to try it without risking a penny! You must be absolutely convinced that you have been really helped -- YOU MUST BE THRILLED WITH THE RESULTS or simply return the empty bottle and ROYLJEL FORMULA 101 will have cost you nothing!

ROYLJEL SUPPLIES LIMITED
ACCEPT THIS PERSONAL INVITATION TODAY!

This offer is necessarily limited because "royal jelly" is a completely natural substance and is in short suppply. To avoid disappointment MAIL YOUR PERSONALIZE NUMBERED RESERVATION FORM TODAY! Don't delay -- get started immediately using this natural "miracle substance" that may change your whole life!

Sincerely yours,

Thomas Rovere

Thomas Rovere

AUG 22 1957
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U. S. BIO-GENICS

Science News Digest

VOLUME MCMLVII • I

WOW!

Internationally Famous Doctors and Scientists Say—

A BRIGHTER AND LONGER, MORE SEXUALLY SATISFYING LIFE WITH ROYAL JELLY!

Such amazing benefits from the use of Royal Jelly have been reported by world famous European doctors, scientists and bio-chemists that a storm of excitement has been created in this country. Now, on the following pages, you can read for yourself the actual reports that have appeared in many of the nation's most respected newspapers and magazines. You can read too, in their own words, the statements by eminent continental authorities that Royal Jelly will —

- Restore youthful sex functions in women already experiencing change of life
- Restore sex virility in men
- Rejuvenate failing or worn out glandular activities in humans
- Induce general feeling of well-being
- Stimulate mental activity
- Improve memory
- Increase life span
- Eliminate chronic tiredness and fatigue
- Normalize growth in underdeveloped children

These are not the claims of U.S. Bio-Genics Corp., but the actual findings of internationally renowned men of science.

U.S. Bio-Genics Corp. is presenting this report as a public service and offers high potency Royljel Formula 101 for sale with the understanding that anyone taking Royljel Formula 101 must be thrilled with the results or their money will be refunded in full.

FAMOUS NEWSPAPERS AND MAGAZINES REPORT SENSATIONAL BENEFITS WITH ROYAL JELLY!

FEATURES — Chicago Daily Tribune

SUPER-FOOD FROM THE BEES?

Science Studies the Magic in Royal Jelly, Exclusive Fare of Queen Bee, Which Some Day May Help to Rejuvenate Humans

By William Gilman

THE BUSY little bee has been admired by mankind for many centuries. Poets have sung its praises with honeyed phrases. Sermons have been preached on its hard-working habits and its community spirit. And now scientists have begun a deep probe into enthusiastic reports that bees can give us a marvelously concentrated super-food which would pack the punch that Ponce de Leon was seeking in a "fountain of youth."

What the bees have to offer along this line is their glandular secretion called royal jelly. The honey which bees store in their hives is their ordinary food. But this royal jelly is something extra special. The ordinary adult bees don't get a speck of it. It is reserved for their queen.

Newsday

Miracle Bullets to cure the ills of Old Age

Why do queen bees reach twice the size and live 10 times as long as the drones and workers in the hives—and lay more than their weight in eggs a day?

Why do beekeepers—in the Soviet Union, at least—live to a hale and hearty old age?

Is the secret of eternal youth to be learned from the honey bee? Is royal jelly, the special food fed to the queen bee and perhaps filched from her by the Russian apiarists, the answer?

Experiments being directed now by scientists and doctors in this country and abroad may provide the answer before long. Work already completed shows that the special nectar of the queens contains factors that increase both vigor and life span in insects and laboratory animals.

The New York Times.

Tests With Food of Queen Bees

Rejuvenation Tales

Tales of what royal jelly has done in a few human cases are not scientific evidence. One French experimenter, a man of nearly 80, has been taking small doses of royal jelly daily and is said to be remarkably active both mentally and physically. Experiments are also being conducted in Mexico.

Royal jelly is already prescribed by physicians in Mexico. It is so difficult to obtain that it costs several thousand dollars a pound.

At this summer's Bee-Keeping Congress to be held in Copenhagen, royal jelly will be discussed in detail. Al-

LOOK

Does the bee hold the key to longer, better human lives? Here's evidence that it may.

ROYAL JELLY

Some scientists hope—and a few quietly predict—that a substance which looks like condensed milk but has the tart flavor of rhubarb may become the basis for tomorrow's wonder drug. Known to beekeepers as royal jelly, it is the miracle food responsible for the queen bee's longer life, greater size and beauty and extraordinary sexual powers. Totally unlike honey, royal jelly has baffled apiarists since the 1700's. In 1894, some of the mystery was dispelled when French scientist Leonard Bordas, now 92 and still pursuing the riddle, discovered that royal jelly is secreted by special glands located in the heads of worker bees whose job is to nurse the queen.

Journal NEW YORK American
AN AMERICAN PAPER FOR THE AMERICAN PEOPLE

Bees, Not Birds, Know Facts of Life

WHY does the Queen Bee live for five years while the busy little working bees live only six weeks?

Why is the Queen Bee bigger, more beautiful, more fertile, as well as longer-lived?

Behind these questions lies a honey of a mystery about a substance known as "Royal Jelly," which is manufactured by baby bees on the 5th and 6th day of life and which is the only diet of the Queen Bee.

All a-buzz with eagerness, Mr. Bloom called Prof. E. J. Dyce of Cornell and Prof. G. F. Townsend of Ontario College in Canada and sent me both their statements.

Research Results

As background for them, I learned that experiments in royal jelly began 18 years ago in Germany, France and Mexico, and that in Canada the great discoverer of insulin, Sir Frederick Banting, suggested research be done on it at the Banting Institute.

Also that a congress of 5,000 German doctors had stated years ago that pigs fed on royal jelly lived 20% to 30% longer than other pigs, that young hens increased their output when fed on it, and old hens started laying eggs again.

"It's definitely on the books," said Prof. Dyce, "for us to start experimentation here at Cornell in royal jelly." He spoke of Prof. Townsend, once a pupil of his, who had worked with Banting's colleague, a Dr. Lucas.

"They isolated a factor," he went on, "that appears to increase the egg laying capacity of the fruit fly. We have heard stories . . . about what is has done for humans in Europe.

THE TEL

TORONTO, WEDNESDAY,

Rejuvenate Man

Bees may soon set the medical world buzzing, the Ontario Beekeepers' Association was told yesterday.

This tip came from R. B. Willson, a New York honey dealer who has a scientific as well as a commercial interest in bees.

In Greek mythology, ambrosia was the food of the gods. But Mr. Willson spoke about the food of queens—queen bees.

Doctors are wondering, though, if royal jelly might not be the answer to many human ailments and diseases. They have noticed that this remarkable substance has a rejuvenating effect on patients suffering from many degenerative diseases.

New York Post

Pope's Recovery Laid To 'Nectar' From Bees

Baden-Baden, West Germany, April 6 (Reuters)—Prof. Ricardo Galeazzi-Lisi, physician to Pope Pius XII, told a scientific congress here that a substance obtained from bees was responsible "to a great degree" for the Pontiff's recovery from a recent grave illness.

He was addressing the second International Congress for Biogenetics when papers were read yesterday dealing with the secretions of bees—known as "gelee royal"—whose chemical composition has not yet been fully established.

The substance causes queen bees to hatch from normal eggs and larvae with a "vital power" far greater than that of normal working bees.

Dr. De Pomiade, 80-year-old French scientist and the senior among the 70 physicians and biochemists attending the congress, said the bee secretion might have been known to ancient Indians, Greeks and Romans, and might have been the "food for the gods" or "nectar" mentioned in the mythology of these countries.

PEOPLE IN MEDICINE

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U.S. BIO-GENICS CORP., 136 WEST 52 ST., N. Y. 19

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THE TELEGRAM

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Doctors are wondering, though, if royal jelly might not be the answer to many human ailments and diseases. They have noticed that this remarkable substance has a rejuvenating effect on patients suffering from many degenerative diseases.

Royal jelly is produced in the glands of nurse-maid bees in a hive. For the first two days of their lives, all young bees are fed on it—but later it is fed exclusively to queens.

In fact, Mr. Willson explained, it is this diet of royal jelly that makes a bee into a queen. And queen bees outlive generations of ordinary worker bees.

The youth-giving factor in royal jelly, Mr. Willson said, is in the pantothenic acid it contains. Also, royal jelly is filled with vitamins,

New York Times.

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It restores vigor, eliminating a chronic feeling tiredness.

It restores youthful sex functions to women in menopause.

It normalizes the growth of under-developed children.

It stimulates the appetite. It produces a general state of well-being.

Such are among the claims for royal jelly—

U.S. BIO-GENICS CORP., 136 WEST 52 ST., N. Y. 19

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NOVEMBER 3, 1954

People

Report On:
'Royal Jelly' Restores Life and Manhood
STARTLING NEW SEX SECRETS OF THE BEES

HOW YOU CAN TRY ROYAL JELLY ON SENSATIONAL NO-RISK PLAN!

Yes! You can actually discover what Royal Jelly can do for you — without risking a single penny!

For complete details of this sensational trial plan see next page!

"GIVES ENERGY AND HEALTH EQUAL TO 20 YEARS OF LIFE" SAYS INT'L CONGRESS REPORT!

Excerpts from the International Congress Report on Royal Jelly:

"Dr. Boyer de Belverer . . . Experiments conducted for more than 10 years in France and Italy allow one to accept the fact that Royal Jelly works in beneficial form on the individual and taking it with regularity, one can obtain a positive benefit of greater energy and health equivalent to twenty years of life."

"It may lead to regenerating the glands of our body and giving us a new life."

ROYAL JELLY RICH IN LIFE-SPAN ELEMENTS — SAYS DR. BANTING, CO-DISCOVERER OF INSULIN!

"The most complete Scientific Report on Royal Jelly was prepared under the direction of Dr. Frederick Banting, the discoverer of Insulin, at the Banting Institute in Ontario, Canada. Royal Jelly was found to be rich in proteins and vitamins, with a particularly high concentration of pantothenic acid, the vitamin of the important B-Complex Group, that has to do with increasing the life span."

ROYAL JELLY "DELAYER OF AGE RESTORER OF SEXUAL VIGOR"

Ater 20 Years of Scientific Research, the exact composition of Royal Jelly is still a mystery. Scientist and nutritional experts know that it is rich in protein and almost the full range of known vitamins. They also report that Royal Jelly is the richest source of Pantothenic Acid, the Important Element in the B-Complex Group having to do with Increasing the Life Span.

A few years ago, the world-famous French Nutrition Expert, Bernard Desouches wrote a book praising Royal Jelly as a "Delayer of Age and Restorer of Sexual Vigor."

NOW — IN JUST 15 DAYS DISCOVER HOW ROYAL JELLY MAY CHANGE YOUR LIFE!

Try ROYLJEL FORMULA 101 — *Completely At Our Risk!*

A New Feeling of Rejuvenation Increased Pep & Energy May Be Yours

Now you too may benefit from this new medical discovery recently made available through the efforts of research scientists. This wonderful substance, in combination with many important and essential vitamins in an easy to take capsule form, is now available in ROYLJEL Formula 101. Over the years, men and women from many countries of the world have testified to amazing benefits derived from this scarce Queen Bee's Food. The *"New York Times"* reported that at one time ROYAL JELLY cost several thousand dollars a pound. Now, thanks to the tireless efforts of research scientists, a way has been found to make this wonder-working miracle food of the Queen Bee available to the public in inexpensive, easy-to-take, oral capsule form.

Every man and woman who feels "old" and "played out" should seriously consider the use of this Super Tonic ROYLJEL Formula 101.

Inexpensive... Easy-to-Take... Rapid Acting... Royljel Capsules

You can now get the desired results of Royal Jelly by taking concentrated ROYLJEL FORMULA 101 CAPSULES daily. Each capsule, in addition to the precious Royal Jelly, contains more than 10 times the normal daily requirements of Vitamin B-1, 2½ times the daily need of Vitamin B2, and more than 1½ times the suggested daily intake of Vitamin C. The capsule dissolves rapidly, releasing the inherent powers of Royal Jelly inside your body... to help rejuvenate your natural, bodily functions.

Take ROYLJEL and unless completely delighted with results, your money will be refunded . . . promptly.

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If for any reason ROYLJEL Formula 101 Fails to satisfy you in any way — your money will be refunded promptly in full. Because of the great scarcity of Natural ROYLJEL we have set aside in your name a supply of ROYLJEL Formula 101. As you can understand, this offer is good for a limited time only and may be withdrawn without notice.

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Karlsrhue Medical Congress Reports:

"Royal Jelly is a complete food . . . acts as a natural Super-Tonic and is a true organic rejuvenator . . . Royal Jelly is the ideal alimentary compliment for those who are tired, fatigued, convalescent and dejected . . . and for those who want to live more fully and to conserve their energies which are lost. When you take Royal Jelly, one obtains these surprising results which remain long after taking it.

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U. S. BIO-GENICS

Science News Digest

VOLUME MCMLVII • 1

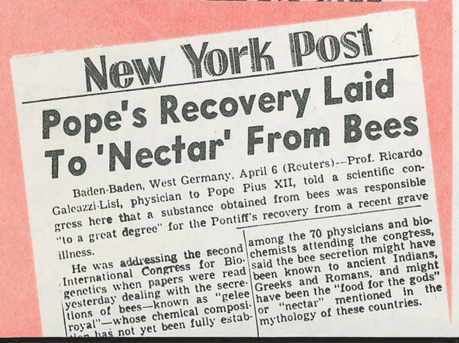
Wow!

Internationally Famous Doctors and Scientists Say—

A BRIGHTER AND LONGER, MORE SEXUALLY SATISFYING LIFE WITH ROYAL JELLY!

Such amazing benefits from the use of Royal Jelly have been reported by world famous European doctors, scientists and bio-chemists that a storm of excitement has been created in this country. Now, on the following pages, you can read for yourself the actual reports that have appeared in many of the nation's most respected newspapers and magazines. You can read too, in their own words, the statements by eminent continental authorities that Royal Jelly will —

- Restore youthful sex functions in women already experiencing change of life
- Restore sex virility in men
- Rejuvenate failing or worn out glandular activities in humans
- Induce general feeling of well-being
- Stimulate mental activity
- Improve memory
- Increase life span
- Eliminate chronic tiredness and fatigue
- Normalize growth in underdeveloped children



These are not the claims of U.S. Bio-Genics Corp., but the actual findings of internationally renowned men of science.

U.S. Bio-Genics Corp. is presenting this report as a public service and offers high potency Royljel Formula 101 for sale with the understanding that anyone taking Royljel Formula 101 must be thrilled with the results or their money will be refunded in full.

ROYAL JELLY ACCLAIMED AT MEDICAL CONGRESS

Summarizing a report from the Medical Congress in Karlsruhe, Germany: "Royal Jelly is a complete food . . . It acts as a Natural Super-Tonic and is a true organic rejuvenator, giving back to the organism its defenses. In summarizing, we can say that Royal Jelly is the ideal alimentary compliment for those who are tired, fatigued, convalescent and dejected, and for those who want to live more fully and to conserve their energies which are lost. When you take Royal Jelly, one obtains these surprising results, which remain long after taking it.

ROYAL JELLY ENTHUSIASTS LIST VIRTUES

(From the Chicago Tribune)

Just what are the Royal Jelly claims . . . Here are the virtues listed by Royal Jelly's enthusiasts:

Produces "general state of well-being."

Permits prolonged intellectual work without tiring.

Stimulates appetite.

Normalizes growth of underdeveloped children.

Gives fast, effective relief to women suffering critical years.

Eliminates "chronic feeling of tiredness."

Lengthens lives of experimental animals and insects.

Rejuvenates failing or worn out glands, producing feeling of youthfulness.

ROYAL JELLY — A VERITABLE FOUNTAIN OF YOUTH COCKTAIL?

The magazine "PEOPLE" states that reports from Europe tell of an 80-year-old medical gentleman whose physical condition would make a 50-year-old envious; the man regularly partakes of Royal Jelly. A young woman, married to an artist, suffered from neurasthenia. After three days of treatment with Royal Jelly, she is quoted as having said: "I feel a zest for life which I had not had before."

Some have attributed Royal Jelly's potency to vitamins and/or hormones. *But the most recent opinion is that its stimulating qualities will eventually be attributed to a still unknown X-factor.*

"STIMULATES THE MIND — HELPS WOMEN IN CRITICAL YEARS" — SAY FRENCH SCIENTISTS!

"Royal Jelly produces a pleasing state of well being . . . permits prolonged intellectual work without tiring . . . gives rapid and effective relief to the suffering of women in their critical years."

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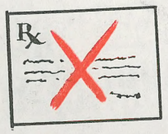

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THIS LITTLE CAPSULE MAY CONTAIN THE SECRET OF A NEWER LONGER LIFE and REJUVENATED PEP and ENERGY FOR YOU!

LET THIS "MIRACLE OF NATURE" WHICH MEDICAL DOCTORS HAVE ACCLAIMED BEGIN WORKING FOR YOU TODAY! START FEELING GOOD AGAIN!

USE JENASOL RJ CAPSULES AT OUR RISK

YOU are FULLY PROTECTED BY THIS POSITIVE MONEY BACK GUARANTEE

We make no claims for ROYAL JELLY. We have merely accumulated reports that have been made as a result of experimentation and research by Doctors, Scientists, and Nutritionists in many parts of the world. Many of these reports have been published in reputable publications, in Official Journals, and before an International Congress of Doctors and Biogeneticists.

We want you to take ROYAL JELLY as compounded in our carefully developed JENASOL RJ FORMULA 60 Capsules. We guarantee this product to be one of the finest of its kind. It has been prepared under the supervision and direction of a Registered Pharmacist and a Medical Doctor. We further guarantee that these Capsules taken 1 each day as directed, must help you feel better or your Money Back Guaranteed. We are confident about ROYAL JELLY, therefore we take all the risk.

Here's why thousands of *Thrilled Customers* who have been *Satisfied* by Jenasol say it's the finest Product they have ever used!

We have Nothing to Hide! Here is the Label!

15 CAPSULES

JENASOL

RJ FORMULA "60" CAPSULES

(DOUBLE STRENGTH)

A NATURAL SUPER-TONIC FOOD SUPPLEMENT

A product of Medical Research

DISTRIBUTED BY:

JENASOL CO.
31 WEST 47th STREET, N. Y. 36, N. Y.

EACH CAPSULE CONTAINS: THIAMINE HYDROCHLORIDE (Vit. B-1) 5mg 250% MDR. Pyridoxine Hydrochloride (Vit. B-6) 1mg 250% MDR. Riboflavin (Vit. B-2) 2mg 100% MDR. Ascorbic Acid (Vit. C) 50mg 166⅔% MDR. Vit. B-12 (Activity Factor) 2 mcg. Calcium Pantothenate 25mg Nicotinamide 25mg Royal Jelly 25mg Natural Desiccated Liver 25mg MDR not established. Need not be established. Average Adult Dose: 1 capsule daily.

DIRECTIONS: Swallow one JENASOL CAPSULE, with water, every morning upon awakening. If desired, a second capsule may be taken in late afternoon. (With Double Strength Formula, use only 1 Capsule Daily)

Every day we get letters like these from our customers!

Since taking Jenasol RJ Formula 60 Capsules my General Health has improved.
Reverend H. H.

I think so much of your formula I have recommended it to my friends.
C. M., San Francisco, California

I used the supply I bought before and was highly benefitted. Kindly accept my order and send my two double strength 15 day supply at once.
Mrs. G. Y., Rochester, N. Y.

COUNCIL ON FOODS & NUTRITION
RECEIVED
JUN 11 1957

I can't begin to tell you of all the benefits I have gotten from Jenasol Capsules. I think they are wonderful. I really have a lot more pep now to do my work at home besides my work at the telephone co.
Mrs. W. M., Pennsylvania

Enclosed find check in the amount of $15.00. I believe Royal Jelly will be very helpful to one's well being.
Dr. L. T., Tucson, Arizona

I found the Royal Jelly Capsules very helpful. I was very tired and irritable.
Mrs. A. B., Pittsburgh, Pa.

My work keeps me busy quite long hours, and I often become very tired, but after just a couple of days of using these tablets, the tiredness disappeared and a most wonderful feeling of strength and energy remained all day, as long as I continued to use them. You see I experimented by going without the capsules for a few days. Thank you for your offer on the additional supply of Royal Jelly Capsules, I am very glad to accept it.
M. B., San Jose, California

SPECIAL 50% SALE...2 for the PRICE of 1!

COUNCIL ON FOODS & NUTRITION
RECEIVED
JUN 11 1957

JENASOL CO., 31 West 47th Street, New York 36, N.Y.

Please send me the SPECIAL OFFER as Marked Below:
I enclose $_____Cash, Check or Money Order. The very first Capsules must help me feel better or my Money will be Refunded Promptly and without question. (I save up to $2.00 by sending payment with order. Jenasol Co. will ship postage paid.)

- ☐ Send 1 Single Strength Royal Jelly 15-Day Supply Jenasol Capsules $5.00. (Include FREE an EXTRA 15-Day Supply. I Save $5.00)
- ☐ Send 1 DOUBLE STRENGTH Royal Jelly 15-Day Supply Jenasol Capsules $7.50. (Include FREE an EXTRA 15-Day Supply. I Save $7.50)
- ☐ Send 1 Single Strength Royal Jelly 30-Day Supply Jenasol Capsules $9.00. (Include FREE an EXTRA 30-Day Supply. I Save $9.00)
- ☐ Send 1 DOUBLE STRENGTH Royal Jelly 30-Day Supply Jenasol Capsules $12.50. (Include FREE an EXTRA 30-Day Supply. I Save $12.50)
- ☐ Send 1 DOUBLE STRENGTH Royal Jelly 60-Day Supply Jenasol Capsules $20.00. (Include FREE an EXTRA 60-Day Supply. I Save $20.00)

Name_____ Address_____

City_____ Zone_____ State_____

Sorry, No C.O.D.'s Shipped without a $2.00 deposit— ALL ORDERS RUSHED TO YOU IN PLAIN WRAPPER

THIS OFFER GOOD ONLY UNTIL MIDNITE JULY 30th, 1957

Extensive Medical work has been done on Royal Jelly. We have compiled this vast amount of laboratory research and present it in light of the following:

Many authorities still dispute the efficacy of Royal Jelly, while others are able to establish it as a potential boon to man-kind. The answer will perhaps lie with you. We, therefore, offer you the opportunity to use and test Royal Jelly in our specially developed formula, at our expense. You owe it to yourselves to try this new, completely safe formula on a Money Back Guarantee basis.

We have listed below some of the extensive Medical and Laboratory research that has been done with Royal Jelly:

Dr. De. Pomiade, 2nd International Congress of Biogenetics, Baden-Baden, Germany; April 5, 1956.

M. Chaigneau, Research Dirctor, Point De Vues, Paris, France; Februrary 5, 1953

Dr. Maurice Mathias, Pasteur Institute of Tunisia, October, 1952.

Cowdry's Problem of Aging. Thomas S. Gardner. (Reprinted from Journal of Gerontology, Vol. 8, No. 3, July 1953.)

Analyses of Royal Jelly and Pollen, Nevin Weaver and Kenneth A. Kuiken, (Technical Contribution, No. 1485 Texas Agricultural Experiment Station.)

Gerontotherapeutics, Thomas S. Gardner, (Reprinted from the Scientific Monthly, Vol. LXXII, No. 3, March, 1951.)

Vitamins in Bee Nutrition, Haydak & Vivind, (Reprinted from the Annals of the Etomological Society of America, Vol. 43, No. 3, September, 1950, Division of Entomology and Economic Zoology, and the Division of Agricultural Biochemistry, University Farm, St. Paul 1, Minn.)

Longevity Factors in Royal Jelly, Thomas S. Gardner, (Reprinted from Journal of Gerontology, Vol. 3 No. 1, January 1948.)

Chemical Examination of Lipid Fraction of Royal Jelly, G.F. Townsend & Cameron Lucas, University of Toronto, (Reprinted from Science, July, 1940, Vol. 92, No. 2376, Page 43.)

The Chemical Nature of Royal Jelly, G.F. Townsend and C. Lucas, of the Department of Research, (medical) Banting Institute, University of Toronto, (Reprinted from the Biochemical Journal, Vol. XXXIV, Nos. 8 and 9, PP. 115-1162, 1940.)

Composition of Royal Jelly, R.M. Nekaanot and D. Breese Jones, from the Bureau of Entomology and Plant Quarantine, Department of Zoology, Louisiana State University, and the Bureau of Chemistry & Soils, United States Department of Agriculture.

Royal Jelly, McCleskey & Melampy, (Reprinted September 6, 1939, from Journal of Economic Entomology 32, (4) 581.)

JENASOL RJ 60 CAPSULES

ANALYSIS of ROYAL JELLY:

Protein	30.62
Total Sugar in Dextrose Form	11.70
Total Sugar in Sucrose Form	3.35
Extract of Ether	15.22
Rate of Iodine of the Extract	12.51
Total Nitrogen or Nitrogen Products	4.58
Total Phosphorous	0.67
Sulphur in Different Forms	0.38
Water (1000)	24.15
Ash	2.34

In addition Jenasol Special Formula Capsules Contain:
10 Times the Normal Daily Requirement of Vitamin B-1, 2½ times the daily need of Vitamin B-2, and more than 1½ times the suggested daily intake of Vitamin C.